



NATURAL  
CAPITAL  
COALITION

Secretariat of the Convention on Biological Diversity  
United Nations Environment Programme  
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Dear CBD Executive Secretary,

The Natural Capital Coalition acknowledges the opportunity to provide [views on the preparation, scope and content of the post-2020 global biodiversity framework](#).

On response to this invitation, we would like to inform the Convention of Biological Diversity Secretariat that the Natural Capital Coalition provides space to engage with business, as well as all stakeholder groups (conservation organizations, policy makers, finance community, academia, etc.), with a common vision of conserving and enhancing natural capital –and consequently biodiversity that underpins it. This space provided by the Natural Capital Coalition should be considered by the Convention of Biological Diversity as one of the channel through which the process to define the post-2020 Global Biodiversity Framework can better engage with business and other stakeholders.

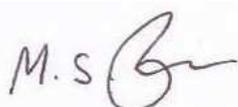
The Natural Capital Coalition would like to share some activities that is already developing to engage with business, which are aligned with the 'Activities' of the 'Proposed Preparatory Process' (Section V.C of CBD/SBI/2/17). These activities show that the Coalition can be considered as a right space for participation during the process to define the post-2020 Global Biodiversity Framework to have a stronger and more effective response from business and other stakeholders:

- **An outreach to encourage participation in the process.** The Natural Capital Coalition has different ways to outreach with business and other stakeholders, mainly through:
  - o The Coalition [communication channels](#) with a high level of audience engagement with over 50% of those that receive our [Newsletter](#) opening and reading it, and the Natural Capital [HUB](#) (with more than 1,400 articles published).
  - o The Coalition is very active in running [engagement activities](#), such as surveys and webinars (as an example, the [webinars](#) run by the Coalition

- for the Global Partnership for Business and Biodiversity network in different languages).
- The Coalition Regional Platforms: The Coalition is helping to establish c.30 regional platforms and now have engagement in 95% of the worlds recognized countries. The Chinese platform is an important one and they will be launching a Chinese translation of the Natural Capital Protocol at COP 14 this year, and building towards COP 15.
  - The Coalition has also great experience in running large consultation processes with participation of different stakeholders at global level (i.e. consultation of the Natural Capital Protocol and other Supplements and Sector Guides).
- **Mobilizing political buy-in.** The Natural Capital Coalition has helped to establish the Government Dialogue on Natural Capital. The first meeting of the Government Dialogue took place in Edinburgh, November 2017 with the participation of 16 countries and other multilateral organizations (such as the European Commission and the Gaborone Declaration for Sustainability in Africa and the World Bank). The second Government Dialogue meeting will take place in Paris, November 2018 in coordination with the WAVES Policy Forum.
- **Encouraging and supporting the organization of meetings by third parties.** The Coalition is very active in the organization of workshops and meetings around the world with a high level of participation of key stakeholders as the collaboration and fruitful discussion are crucial elements for the Natural Capital Coalition (as example, see summaries of Natural Capital Coalition Collaboration Day and Oceans Supplement workshop). Especially relevant is the capacity of the Coalition to engage with a broad community. The biodiversity project, led by Cambridge Conservation Initiative on behalf of the Coalition is bringing together many different activities around biodiversity to harmonize the approach that the private sector takes. This project, as all the Coalition projects, is been developed through a very participatory process, with over 1,700 people engaged already from all around the World. The outcomes of this project should be definitively considered as one of the key information sources to inform the post-2020 Global Biodiversity Framework (Section V.D of CBD/SBI/2/17).

Finally, the Coalition strongly believes that the process to define the post-2020 Global Biodiversity Framework should be largely discussed during the Business Forum of the COP 14, to be held in Egypt, 14th-15th November. The Coalition will be keen to participate actively in that discussion.

Yours sincerely,



M.S. B.

Mark Gough

Executive Director