

SUSTAINABILITY PAYS OFF

An analysis about the stock exchange performance of members of the World Business Council for Sustainable Development (WBCSD)



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Sustainability pays off

1. Summary

Companies favouring the concept of sustainability outperform the broad market. The analysis is based on the performance of 141 exchange-listed member companies of the World Business Council for Sustainable Development.

Table 1: Performance: WBCSD Companies and stock market returns as of August 31, 2004

Region	Number of companies	Stock Market Performance		
		1 Year	3 Years	5 Years
Asia / Pacific FTSE All World Series Asia Pacific TR USD	25	18,3% 19,4%	43,2% 24,3%	29,8% -6,8%
Pan - Europe DJ Stoxx 50 PRC Index	66	12,3% 5,7%	-0,3% -28,0%	17,7% -29,2%
EMU - Europe FTSE World Series Eurobloc EUR	38	10,2% 9,3%	-12,6% -17,3%	-10,8% -14,2%
Non - EMU - Europe FTSE All World Series Europe EUR	28	15,0% 0,1%	16,3% -10,3%	60,4% -13,7%
North America S & P 500 Index	36	10,8% 9,5%	11,4% -2,6%	14,1% -16,4%
Latin America FTSE All World Series Latin America	6	35,1% 39,3%	225,3% 52,2%	105,7% 72,2%
Oceania	4	-0,2%	15,5%	48,1%
South Africa	1	0,2%	10,6%	67,0%
World MSCI World Local	141	13,5% 9,2%	20,7% -7,8%	24,5% -19,6%

2. World Business Council for Sustainable Development (WBCSD)

The World Business Council for Sustainable Development (WBCSD) is a coalition of 178 international companies united by a shared commitment to sustainable development via the three pillars of economic growth, ecological balance and social progress.

The aim is to provide business leadership as a catalyst for change toward sustainable development, and to promote the role of eco-efficiency, innovation and corporate social responsibility. The objectives and strategic directions of the WBCSD, based on this dedication, include:

- **Business Leadership**
To be the leading business advocate on issues connected with sustainable development.
- **Policy Development**
To participate in policy development in order to create a framework that allows business to contribute effectively to sustainable development.
- **Best Practice**
To demonstrate business progress in environmental and resource management and corporate social responsibility and to share leading-edge practices among the members.
- **Global Outreach**
To contribute to a sustainable future for developing nations and nations in transition.

The members are drawn from more than 30 countries and 20 major industrial sectors. There are no official criterions to fulfil in order to get part of the WBCSD. However, potential candidates have to convince the organisation of their long-term endeavour for sustainability.

2.1 Listed WBCSD Members

141 out of 178 WBCSD-Members are listed.

(Data as of August 31, 2004)

Asia / Pacific	China Petroleum & Chemical-A, CLP Holdings LTD, Asahi Glass CO LTD, Denso CORP, Hitachi Chemical Company LTD, Honda Motor CO LTD, Kajima Corporation, Kansai Electric Power CO INC, Kikkoman CORP, Mitsubishi Corporation, Mitsui & CO LTD, Nippon Telegraph & Telephone, Nippon Unipac Holding, Nissan Motor CO LTD, Oji Paper CO LTD, Osaka Gas CO LTD, Seiko CORP, Sampo Japan Insurance INC, Sony CORP, Taiheiyo Cement CORPORATION, Teijin LIMITED, Tokyo Electric Power CO INC, Toyota Motor CORP, Samsung Electronics CO LTD, Siam Cement PUBLIC CO LTD, Gail India LTD
Europe	
EMU	Fortum Oyj, Nokia Oyj, Upm-Kymmene Oyj, Areva – Ci, Aventis SA, L'Oreal, Lafarge SA, Michelin (CGDE)-B, Renault SA, Suez SA, Veolia Environment, Adidas-Salomon AG, Allianz AG-REG, Basf AG, Bayer AG, Daimlerchrysler AG-REG, Degussa AG, Deutsche Bank AG – REG, Gerling-Konzern Allg VER-NAM, Heidelbergcement AG, Henkel KGAA-Vorzug, Volkswagen AG, Titan Cement CO. S.A., Banca Monte Dei Paschi Siena, Italcementi SPA, ABN Amro Holdings NV, Akzo Nobel, Dsm NV, Heineken NV, Ing Groep NV-CVA, Nutreco Holding N.V., Royal Dutch Petroleum, Philips Electronics NV, Stmicroelectronics NV, Tpg NV, Cimpor-Cimentos de Portugal, Sonae SGPS SA, Grupo Empresarial Ence
Non-EMU	Pliva D.D., Podravka Prehrambena Ind DD, Brodrene Hartmann A/S, Danisco A/S, Novo Nordisk A/S-B, Novozymes A/S-B Shares, Norsk Hydro ASA, Norske Skogindustrier ASA, Statoil ASA, Storebrand ASA, Gazprom, Skanska AB-B SHS, Stora Enso Oyj-A SHS, Abb LTD, Roche Holding AG-Genusschein, Holcim LTD-REG, Novartis AG-REG SHS, Sgs Soc Gen Surveillance HLD, Swiss RE-REG, Syngenta AG, Anglo American PLC, Bg Group PLC, BP PLC, Rio Tinto PLC, Rmc Group PLC, Severn Trent PLC, Unilever PLC, Vodafone Group PLC
Latin America	Acindar IND Argentina-Ser B, Aracruz Celulose SA-PREF B, Cia Vale do Rio Doce-Prefa, Cemex SA-CPO, Grupo Imsa S.A.-Ser "UBC", Vitro S.A.-Series A
North America	Alcan INC, Petro-Canada, Suncor Energy INC, Transalta CORP, 3M CO, Alcoa INC, AT&T CORP, Caterpillar INC, Chevrontexaco CORP, The Coca-Cola CO, Conocophillips, Dell INC, Dow Chemical, Du Pont (E.I.) de Nemours, Eastman Kodak CO, Entergy CORP, Exelon CORP, Ford Motor CO, General Motors CORP, Hewlett-Packard CO, Interface INC-CL A, International Paper CO, Johnson & Johnson, Meadwestvaco CORP, Newmont Mining CORP, New York Times CO -CL A, Oracle CORP, Pfizer INC, Praxair INC, Procter & Gamble CO, Rohm and Haas CO, Time Warner INC, United Technologies CORP, Unocal CORP, Visteon CORP, Weyerhaeuser CO
Oceania	Amcor LTD, Bhp Billiton LTD, Westpac Banking CORP, The Warehouse Group LIMITED

3. Analysis of stock market performance of WBCSD members

3.1 Philosophy behind sustainable development

Sustainability is defined as a development that meets the needs of the present without compromising the ability of future generations to meet their own needs. The active effort around a lasting development lets enterprises become more competitive, shock resistant and more flexible in a rapidly changing environment and increases their popularity among customers and highly qualified employees. For the relationship with authorities, banks, insurers and financial markets, the concept works quite favourably as well.

Sustainable development pays off, even if the philosophy is not exclusively based on financial yield. Firms committed to the idea of sustainable development are led by humans with values and visions and they finally serve those. Enterprises which do not share the positive values and visions of humans, will lose market share at least on a long-term basis, however.

3.2 Intentions and method of the study

In the previous year, a performance comparison between 131 listed WBCSD member companies and the total market was accomplished (Study: Sustainable Development pays off – August 2003). The result was a clear outperformance of an equal-weight WBCSD member portfolio over the corresponding market indices, particularly on a longer –term basis. The update of the study should clarify, whether the favourable results of 2003 were confirmed by new data. In a first step of the recent analysis, the 141 listed WBCSD-Members were grouped into geographic segments. For each region, the performance was calculated from historical prices for the periods of 1 month, year to date, one year, three and five years. From these single performance data, an average performance figure for each geographical sector was computed and compared with the appropriate benchmark.

Moreover, the total sample was compared with a global benchmark. In addition, 16 listed ABCSD-Members were compared with the Austrian total market employing the same method as outlined above.

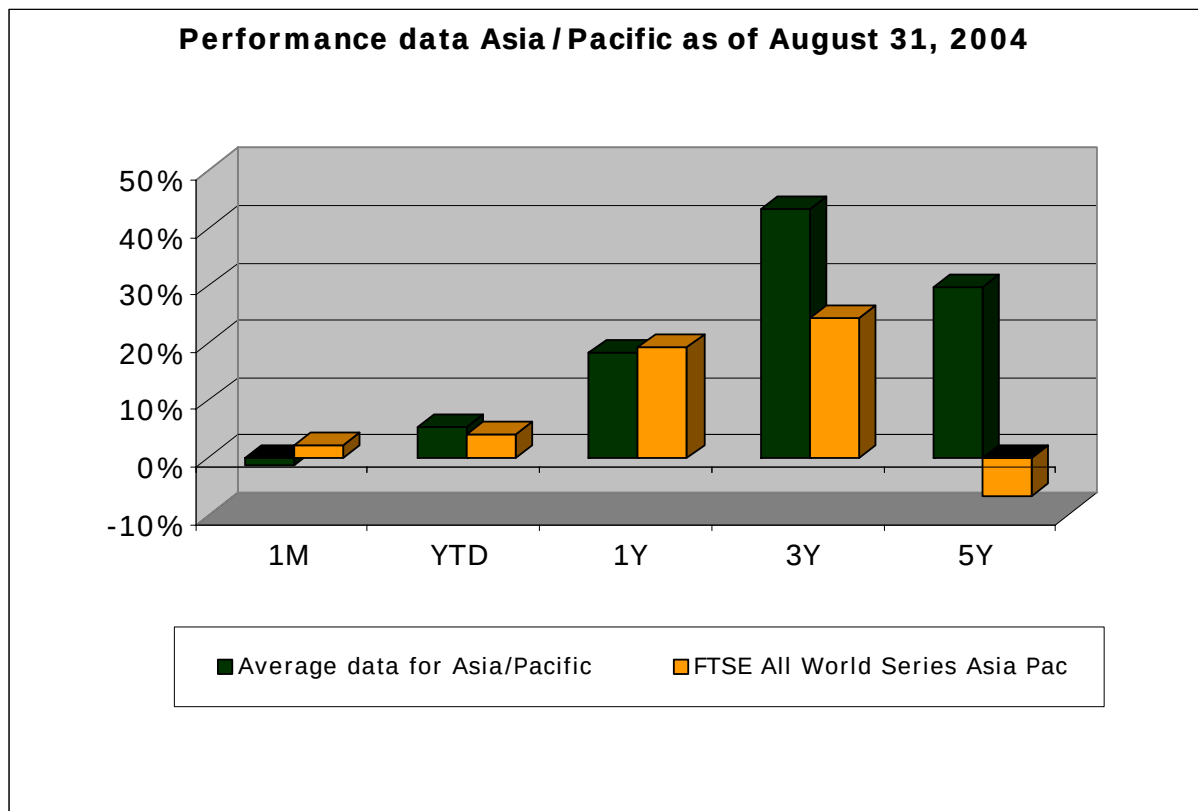
3.3 Performance data

3.3.1 Performance data Asia / Pacific

Table 2: Performance Asia/Pacific (in %)

as of August 31, 2004

Name	Country	1 M	YTD	1Y	3Y	5Y
CHINA PETROLEUM & CHEMICAL-A	CH	1,5	-6,8	29,7	0,0	0,0
CLP HOLDINGS LTD	HK	3,0	21,6	31,1	42,7	47,1
ASAHI GLASS CO LTD	JN	5,5	20,1	28,9	55,9	52,7
DENSO CORP	JN	-1,3	27,7	23,6	30,2	10,5
HITACHI CHEMICAL CO LTD	JN	1,4	-9,8	-0,7	44,9	-1,1
HONDA MOTOR CO LTD	JN	0,4	14,3	14,5	26,8	23,6
KAJIMA CORP	JN	0,5	8,6	18,5	0,0	-20,1
KANSAI ELECTRIC POWER CO INC	JN	-1,0	7,0	9,2	-1,5	-4,3
KIKKOMAN CORP	JN	0,1	26,1	29,9	20,6	6,9
MITSUBISHI CORP	JN	5,7	-0,3	14,9	14,4	24,4
mitsui & co ltd	JN	6,6	3,1	19,5	8,7	15,4
NIPPON TELEGRAPH & TELEPHONE	JN	-14,6	-8,3	-7,8	-12,2	-61,5
NIPPON PAPER GROUP INC	JN	-4,4	-5,4	-2,1	-20,2	0,0
NISSAN MOTOR CO LTD	JN	-0,8	-2,6	-4,9	71,8	86,8
OJI PAPER CO LTD	JN	-7,6	-4,6	1,9	6,3	-13,2
OSAKA GAS CO LTD	JN	2,0	4,5	3,4	-21,5	-13,4
SEIKO CORP	JN	-11,9	21,5	79,1	68,9	46,5
SOMPO JAPAN INSURANCE INC	JN	-6,8	16,2	42,4	18,4	36,0
SONY CORP	JN	-3,3	1,9	-1,6	-28,5	-46,7
TAIHEIYO CEMENT CORP	JN	-2,6	-14,2	9,2	-18,5	-9,4
TEIJIN LTD	JN	-1,6	21,0	14,8	-27,7	-18,1
TOKYO ELECTRIC POWER CO INC	JN	0,0	7,4	11,2	-17,8	-1,0
TOYOTA MOTOR CORP	JN	-3,6	19,3	34,2	19,7	33,7
SAMSUNG ELECTRONICS CO LTD	SK	8,2	0,0	3,7	137,4	101,3
SIAM CEMENT PUBLIC CO LTD	TH	-3,4	-11,6	34,1	387,2	285,1
GAIL INDIA LTD	IN	-5,8	-28,2	38,5	229,7	133,7
Average data for Asia/Pacific		-1,3	5,1	18,3	43,2	29,8
FTSE All World Series Asia Pac		2,1	3,9	19,4	24,3	-6,8



The graph above compares the performance of the WBCSD-Members from the Asian/Pacific area with the Footsie All World Series Asia Pacific TR USD, which represents the market development of Asia in USD. It is remarkable that in the long run there is an increasing outperformance of the sustainable portfolio. Particularly the 3 and 5-year figures clearly outperform the benchmark.

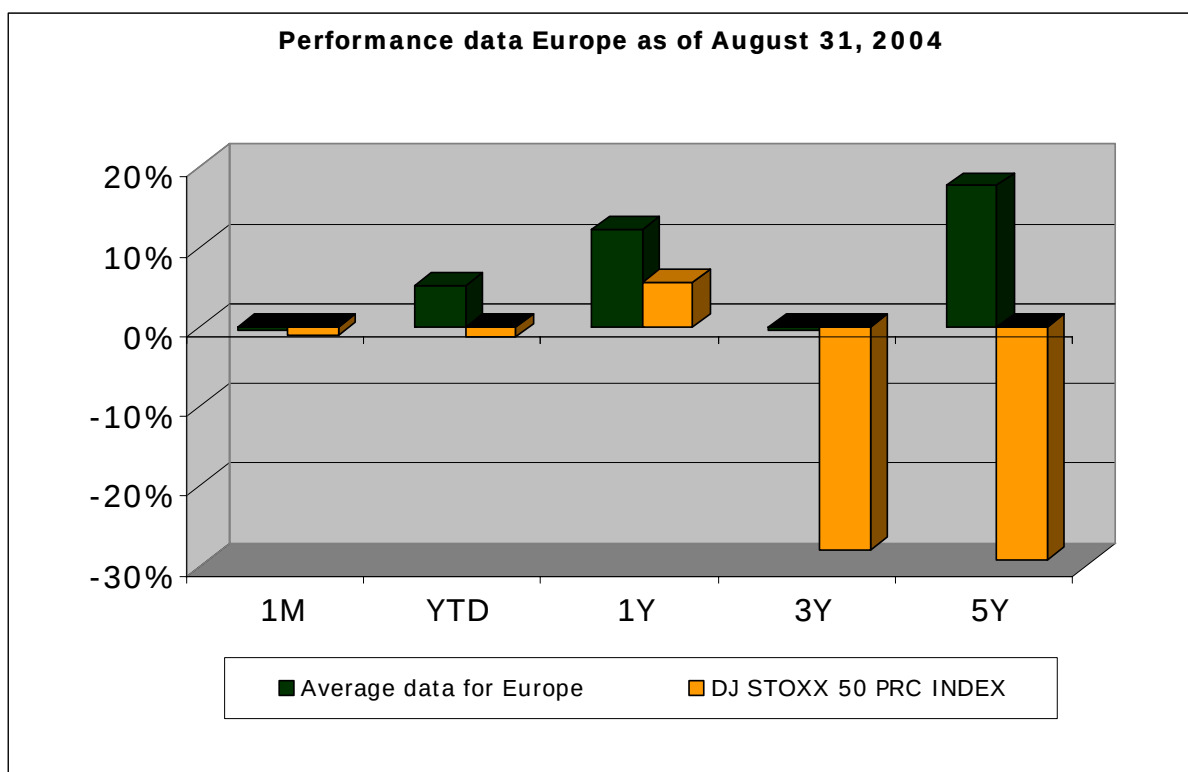
3.3.2 Performance data Europe

Table 3: Performance Europe (in %)

as of August 31, 2004

Name	Country	1 M	YTD	1Y	3Y	5Y
FORTUM OYJ	FI	0,9	41,2	56,5	108,1	0,0
NOKIA OYJ	FI	0,9	-29,8	-35,5	-44,2	-51,3
UPM-KYMMENE OYJ	FI	-2,7	3,8	-4,8	-13,1	-4,1
AREVA - CI	FR	5,0	28,5	40,2	72,5	186,1
AVENTIS SA	FR	6,4	32,2	55,1	-14,8	49,4
L'OREAL	FR	-8,2	-15,9	-13,7	-26,7	-10,6
LAFARGE SA	FR	-1,1	1,4	15,2	-25,8	-25,2
MICHELIN (CGDE)-B	FR	-5,9	20,8	17,6	26,2	6,0
RENAULT SA	FR	0,7	22,0	20,2	45,2	29,4
SUEZ SA	FR	-3,0	-0,4	10,9	-57,5	-49,6
VEOLIA ENVIRONNEMENT	FR	-4,3	-2,0	19,4	-54,2	0,0
ADIDAS-SALOMON AG	GE	7,1	16,9	38,4	41,6	19,8
ALLIANZ AG-REG	GE	-1,1	-21,0	-2,6	-71,6	-64,8
BASF AG	GE	0,8	-0,1	6,2	-1,0	4,0
BAYER AG	GE	-4,8	-9,4	8,0	-40,5	-49,0
DAIMLERCHRYSLER AG-REG	GE	-7,9	-7,6	-1,4	-28,7	0,0
DEGUSSA AG	GE	5,5	4,9	11,5	-4,4	0,0
DEUTSCHE BANK AG -REG	GE	-2,8	-14,9	6,2	-26,4	-13,3
GERLING-KONZERN ALLG VER-NAM	GE	-10,3	-13,0	-17,4	-55,7	-57,5
HEIDELBERGCEMENT AG	GE	-3,8	8,0	8,1	-9,8	-53,5
HENKEL KGAA-VORZUG	GE	-2,2	-3,7	3,1	-15,6	-13,1
VOLKSWAGEN AG	GE	-5,9	-28,3	-29,1	-34,9	-44,4
TITAN CEMENT CO. S.A.	GR	4,9	25,7	18,2	2,1	-18,8
BANCA MONTE DEI PASCHI SIENA	IT	-3,4	-4,2	0,4	-30,0	0,0
ITALCEMENTI SPA	IT	2,3	13,1	6,0	23,7	-10,7
ABN AMRO HOLDING NV	NE	0,2	-6,0	9,3	-13,9	-24,3
AKZO NOBEL	NE	0,8	-8,0	-7,4	-43,2	-37,2
DSM NV	NE	-4,1	2,4	-3,5	-2,5	7,7
HEINEKEN NV	NE	-4,6	1,8	-10,8	-32,7	-17,8
ING GROEP NV-CVA	NE	4,0	8,8	12,9	-42,3	-22,7
NUTRECO HOLDING N.V.	NE	6,2	21,7	50,1	-45,2	-21,5
ROYAL DUTCH PETROLEUM	NE	-0,5	-0,1	2,0	-33,6	-28,8
PHILIPS ELECTRONICS NV	NE	-6,0	-18,5	-14,7	-36,2	-22,7
STMICROELECTRONICS NV	SZ	-9,8	-35,4	-38,5	-58,4	-33,6
TPG NV	NE	4,5	2,7	11,9	-18,8	-18,5
CIMPOR-CIMENTOS DE PORTUGAL	PO	0,2	1,5	21,9	4,6	29,3
SONAE SGPS SA	PO	0,0	28,4	79,2	32,3	-37,7
GRUPO EMPRESARIAL ENCE SA	SP	-3,1	31,6	40,2	46,6	42,6
PLIVA D.D.	HR	2,3	-7,3	-11,4	3,2	-11,8
PODRAVKA PREHRAMBENA IND DD	HR	8,8	23,5	23,1	38,2	206,6
BRODRENE HARTMANN A/S	DE	0,0	-17,0	-22,1	-21,0	-46,8
DANISCO A/S	DE	-2,5	16,6	18,6	4,4	2,0
NOVO NORDISK A/S-B	DE	3,8	35,6	35,8	-4,7	115,5
NOVOZYMES A/S-B SHARES	DE	-8,2	19,3	26,6	39,7	0,0
NORSK HYDRO ASA	NO	-2,9	16,8	21,7	24,7	46,6
NORSKE SKOGINDUSTRIER ASA	NO	-8,0	-9,4	-14,2	-24,6	-13,6
STATOIL ASA	NO	0,3	17,7	30,4	41,9	0,0
STOREBRAND ASA	NO	1,3	6,7	21,9	-33,0	-11,2
GAZPROM-\$ US	RU	4,6	63,1	71,2	310,5	1119,2
SKANSKA AB-B SHS	SW	2,3	6,3	23,9	-9,4	-16,4

Name	Country	1 M	YTD	1Y	3Y	5Y
STORA ENSO OYJ-A SHS	FI	-4,7	4,6	-5,6	-15,7	0,0
ABB LTD	SZ	3,8	14,4	13,1	-47,7	0,0
ROCHE HOLDING AG-GENUSSCHEIN	SZ	-3,0	-1,6	14,5	2,7	-27,7
HOLCIM LTD-REG	SZ	1,3	20,6	25,2	0,7	-4,2
NOVARTIS AG-REG SHS	SZ	2,3	4,3	13,7	-3,8	10,5
SGS SA	SZ	0,4	-10,8	4,2	153,5	70,9
SWISS RE-REG	SZ	-4,1	-14,1	-16,6	-56,8	-51,5
SYNGENTA AG	SZ	7,6	38,8	50,1	32,5	0,0
ANGLO AMERICAN PLC	GB	7,4	3,2	6,1	25,5	0,0
BG GROUP PLC	GB	-0,1	19,5	25,6	19,8	44,3
BP PLC	GB	-4,5	8,4	14,9	-15,7	-14,7
RIO TINTO PLC	GB	-3,8	-10,3	-0,9	11,2	23,1
RMC GROUP PLC	GB	6,2	-7,6	14,5	-7,2	-37,7
SEVERN TRENT PLC	GB	8,7	15,5	35,3	14,7	-4,3
UNILEVER PLC	GB	-2,0	-8,0	-7,5	-19,0	-18,9
VODAFONE GROUP PLC	GB	5,9	-8,0	9,1	-8,2	-50,1
Average data for Europe		-0,3	5,1	12,3	-0,3	17,7
DJ STOXX 50 PRC INDEX		-1,1	-1,4	5,7	-28,0	-29,2



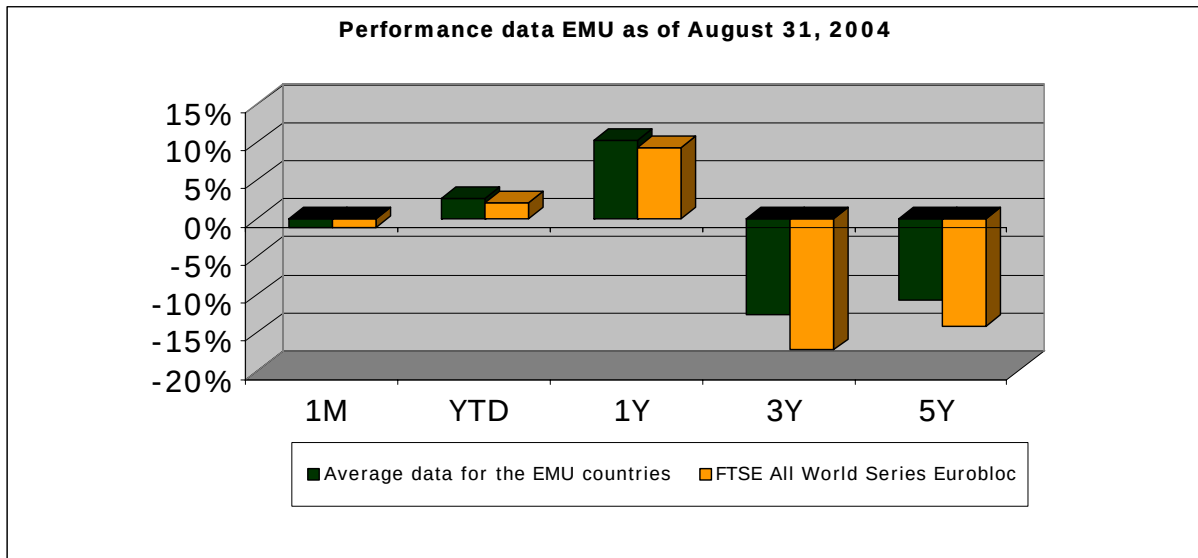
In Europe the performance of the sustainable portfolio is also better than the benchmark. The return in the 5-year period from the portfolio was +17,9%, whereas the DJ STOXX 50 PRC Index, which represents the development of 50 Blue Chips, declined -29,2%.

3.3.2.1 Performance data European Monetary Union (EMU)

Table 4: Performance Euroland (EMU) (in %)

as of August 31, 2004

Name	Country	1 M	YTD	1Y	3Y	5Y
FORTUM OYJ	FI	0,9	41,2	56,5	108,1	0,0
NOKIA OYJ	FI	0,9	-29,8	-35,5	-44,2	-51,3
UPM-KYMMENE OYJ	FI	-2,7	3,8	-4,8	-13,1	-4,1
AREVA - CI	FR	5,0	28,5	40,2	72,5	186,1
AVENTIS SA	FR	6,4	32,2	55,1	-14,8	49,4
L'OREAL	FR	-8,2	-15,9	-13,7	-26,7	-10,6
LAFARGE SA	FR	-1,1	1,4	15,2	-25,8	-25,2
MICHELIN (CGDE)-B	FR	-5,9	20,8	17,6	26,2	6,0
RENAULT SA	FR	0,7	22,0	20,2	45,2	29,4
SUEZ SA	FR	-3,0	-0,4	10,9	-57,5	-49,6
VEOLIA ENVIRONNEMENT	FR	-4,3	-2,0	19,4	-54,2	0,0
ADIDAS-SALOMON AG	GE	7,1	16,9	38,4	41,6	19,8
ALLIANZ AG-REG	GE	-1,1	-21,0	-2,6	-71,6	-64,8
BASF AG	GE	0,8	-0,1	6,2	-1,0	4,0
BAYER AG	GE	-4,8	-9,4	8,0	-40,5	-49,0
DAIMLERCHRYSLER AG-REG	GE	-7,9	-7,6	-1,4	-28,7	0,0
DEGUSSA AG	GE	5,5	4,9	11,5	-4,4	0,0
DEUTSCHE BANK AG -REG	GE	-2,8	-14,9	6,2	-26,4	-13,3
GERLING-KONZERN ALLG VER-NAM	GE	-10,3	-13,0	-17,4	-55,7	-57,5
HEIDELBERGCEMENT AG	GE	-3,8	8,0	8,1	-9,8	-53,5
HENKEL KGAA-VORZUG	GE	-2,2	-3,7	3,1	-15,6	-13,1
VOLKSWAGEN AG	GE	-5,9	-28,3	-29,1	-34,9	-44,4
TITAN CEMENT CO. S.A.	GR	4,9	25,7	18,2	2,1	-18,8
BANCA MONTE DEI PASCHI SIENA	IT	-3,4	-4,2	0,4	-30,0	0,0
ITALCEMENTI SPA	IT	2,3	13,1	6,0	23,7	-10,7
ABN AMRO HOLDING NV	NE	0,2	-6,0	9,3	-13,9	-24,3
AKZO NOBEL	NE	0,8	-8,0	-7,4	-43,2	-37,2
DSM NV	NE	-4,1	2,4	-3,5	-2,5	7,7
HEINEKEN NV	NE	-4,6	1,8	-10,8	-32,7	-17,8
ING GROEP NV-CVA	NE	4,0	8,8	12,9	-42,3	-22,7
NUTRECO HOLDING N.V.	NE	6,2	21,7	50,1	-45,2	-21,5
ROYAL DUTCH PETROLEUM	NE	-0,5	-0,1	2,0	-33,6	-28,8
PHILIPS ELECTRONICS NV	NE	-6,0	-18,5	-14,7	-36,2	-22,7
STMICROELECTRONICS NV	SZ	-9,8	-35,4	-38,5	-58,4	-33,6
TPG NV	NE	4,5	2,7	11,9	-18,8	-18,5
CIMPOR-CIMENTOS DE PORTUGAL	PO	0,2	1,5	21,9	4,6	29,3
SONAE SGPS SA	PO	0,0	28,4	79,2	32,3	-37,7
GRUPO EMPRESARIAL ENCE SA	SP	-3,1	31,6	40,2	46,6	42,6
Average data for the EMU countries		-1,2	2,6	10,2	-12,6	-10,8
FTSE All World Series Eurobloc		-1,2	2,1	9,3	-17,3	-14,2



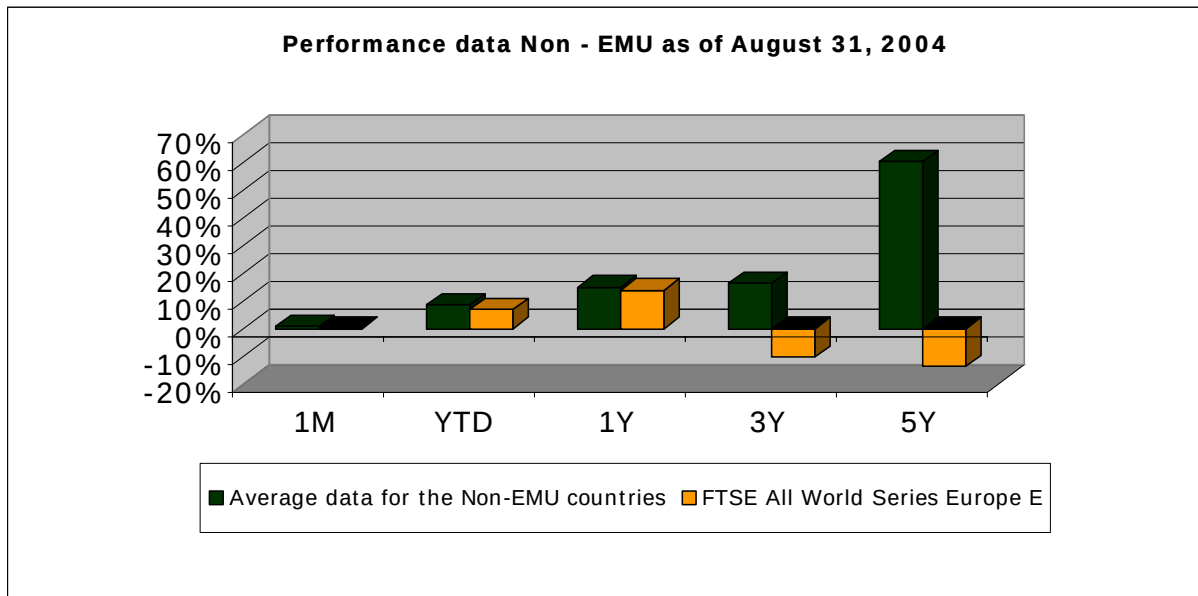
Similarly to the previous comparisons, the WBCSD EMU-portfolio clearly outperforms the benchmark, Footsie World Series Eurobloc EUR. In the 3 and 5 year range the portfolio also developed negatively, however the relative performance was around 4,7% points and 3,4% points better in the 3- and 5 year period respectively.

3.3.2.2 Performance data Non - EMU

Table 5: Performance Non-EMU Euroland (in %)

as of August 31, 2004

Name	Country	1 M	YTD	1Y	3Y	5Y
PLIVA D.D.	HR	2,3	-7,3	-11,4	3,2	-11,8
PODRAVKA PREHRAMBENA IND DD	HR	8,8	23,5	23,1	38,2	206,6
BRODRENE HARTMANN A/S	DE	0,0	-17,0	-22,1	-21,0	-46,8
DANISCO A/S	DE	-2,5	16,6	18,6	4,4	2,0
NOVO NORDISK A/S-B	DE	3,8	35,6	35,8	-4,7	115,5
NOVOZYMES A/S-B SHARES	DE	-8,2	19,3	26,6	39,7	0,0
NORSK HYDRO ASA	NO	-2,9	16,8	21,7	24,7	46,6
NORSKE SKOGINDUSTRIER ASA	NO	-8,0	-9,4	-14,2	-24,6	-13,6
STATOIL ASA	NO	0,3	17,7	30,4	41,9	0,0
STOREBRAND ASA	NO	1,3	6,7	21,9	-33,0	-11,2
GAZPROM-\$ US	RU	4,6	63,1	71,2	310,5	1119,2
SKANSKA AB-B SHS	SW	2,3	6,3	23,9	-9,4	-16,4
STORA ENSO OYJ-A SHS	FI	-4,7	4,6	-5,6	-15,7	0,0
ABB LTD	SZ	3,8	14,4	13,1	-47,7	0,0
ROCHE HOLDING AG-GENUSSCHEIN	SZ	-3,0	-1,6	14,5	2,7	-27,7
HOLCIM LTD-REG	SZ	1,3	20,6	25,2	0,7	-4,2
NOVARTIS AG-REG SHS	SZ	2,3	4,3	13,7	-3,8	10,5
SGS SA	SZ	0,4	-10,8	4,2	153,5	70,9
SWISS RE-REG	SZ	-4,1	-14,1	-16,6	-56,8	-51,5
SYNGENTA AG	SZ	7,6	38,8	50,1	32,5	0,0
ANGLO AMERICAN PLC	GB	7,4	3,2	6,1	25,5	0,0
BG GROUP PLC	GB	-0,1	19,5	25,6	19,8	44,3
BP PLC	GB	-4,5	8,4	14,9	-15,7	-14,7
RIO TINTO PLC	GB	-3,8	-10,3	-0,9	11,2	23,1
RMC GROUP PLC	GB	6,2	-7,6	14,5	-7,2	-37,7
SEVERN TRENT PLC	GB	8,7	15,5	35,3	14,7	-4,3
UNILEVER PLC	GB	-2,0	-8,0	-7,5	-19,0	-18,9
VODAFONE GROUP PLC	GB	5,9	-8,0	9,1	-8,2	-50,1
Average data for the Non-EMU countries		0,9	8,6	15,0	16,3	60,4
FTSE All World Series Europe E		-0,3	7,0	13,8	-10,3	-13,7



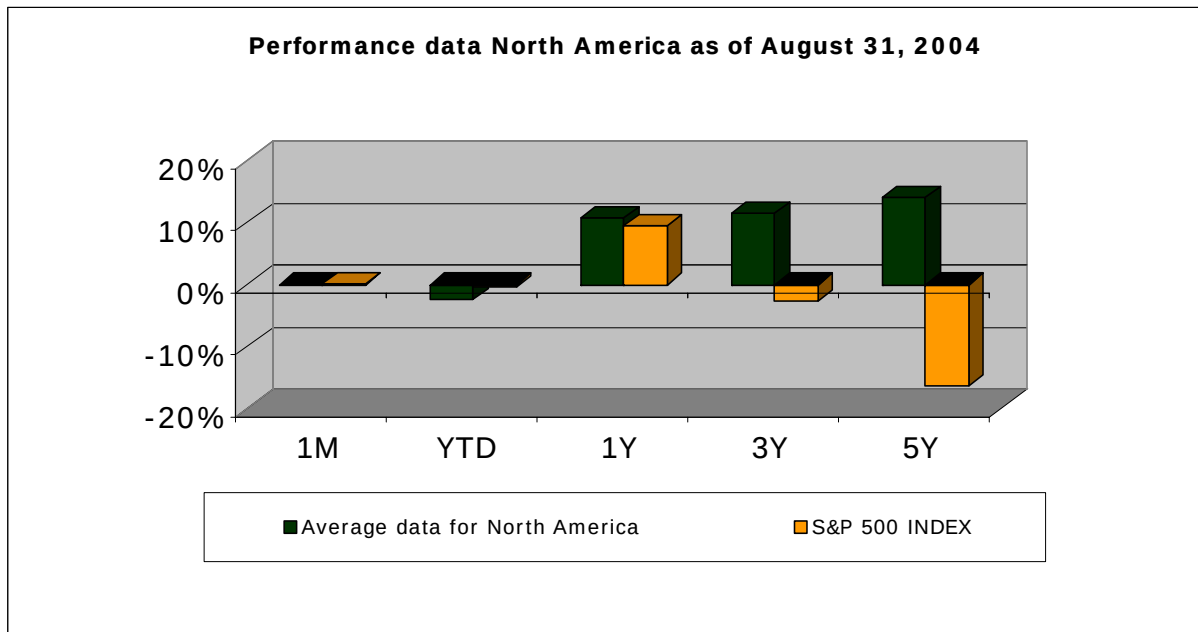
The performance of the Non-EMU WBSCD securities is in the long-term range substantially better than the benchmark. On a 5-year horizon, the sustainability portfolio returned +60,8%, which compares favourably to the benchmark return of -13,7%.

3.3.3 Performance data North America

Table 6: Performance North America (in %)

as of August 31, 2004

Name	Country	1 M	YTD	1Y	3Y	5Y
ALCAN INC	CA	8,7	-6,0	13,7	1,2	16,4
PETRO-CANADA	CA	-0,9	-3,4	12,6	57,7	173,9
SUNCOR ENERGY INC	CA	-4,9	13,0	40,3	70,1	137,1
TRANSALTA CORP	CA	2,6	-13,6	-15,8	-35,4	-19,2
3M CO	US	0,0	-2,3	15,6	58,2	74,3
ALCOA INC	US	1,1	-15,0	13,4	-15,1	0,3
AT&T CORP	US	-2,1	-26,2	-33,7	-62,1	-79,4
CATERPILLAR INC	US	-1,1	-13,5	1,2	45,4	28,4
CHEVRONTEXACO CORP	US	1,9	13,3	33,8	7,4	5,6
COCA-COLA CO/THE	US	1,9	-11,5	2,7	-8,1	-25,2
COLGATE-PALMOLIVE CO	US	1,5	8,2	-2,3	-0,3	0,9
CONOCOPHILLIPS	US	-5,5	13,8	33,3	29,4	45,9
DELL INC	US	-1,8	1,0	6,8	63,0	-28,6
DOW CHEMICAL	US	7,3	4,3	24,0	22,1	13,0
DU PONT (E.I.) DE NEMOURS	US	-1,4	-7,6	-5,5	3,1	-33,3
EASTMAN KODAK CO	US	11,7	16,7	6,1	-33,8	-59,7
ENTERGY CORP	US	4,9	5,5	15,0	56,5	102,3
EXELON CORP	US	5,6	11,4	25,1	35,0	81,4
FORD MOTOR CO	US	-4,1	-11,8	22,1	-29,0	-50,7
GENERAL MOTORS CORP	US	-4,2	-22,9	0,5	-24,5	-37,6
HEWLETT-PACKARD CO	US	-11,2	-22,0	-10,2	-22,9	-56,5
INTERFACE INC-CL A	US	-14,2	22,3	25,0	22,1	-17,8
INTERNATIONAL PAPER CO	US	-7,4	-7,2	-1,3	-0,3	-15,0
JOHNSON & JOHNSON	US	5,1	13,1	17,2	10,2	13,6
MEADWESTVACO CORP	US	1,0	1,9	18,9	0,0	0,0
NEWMONT MINING CORP	US	9,7	-9,7	13,1	114,0	117,2
NEW YORK TIMES CO -CL A	US	-2,4	-14,7	-8,5	-5,0	4,0
ORACLE CORP	US	-5,1	-24,4	-22,3	-18,3	9,3
PEPSICO INC	US	0,0	7,3	12,3	6,4	46,5
PFIZER INC	US	2,2	-6,8	9,2	-14,7	-13,5
PRAXAIR INC	US	2,9	6,7	27,2	72,4	72,7
PROCTER & GAMBLE CO	US	7,3	12,3	28,2	52,1	13,7
ROHM AND HAAS CO	US	3,4	-4,7	11,6	12,9	8,4
TIME WARNER INC	US	-1,8	-8,7	-0,1	-56,2	-64,2
UNITED TECHNOLOGIES CORP	US	0,4	-0,7	17,0	37,3	42,0
UNOCAL CORP	US	-3,7	1,4	21,9	5,8	-10,8
VISTEON CORP	US	-9,2	-10,5	38,2	-45,4	0,0
WEYERHAEUSER CO	US	0,8	-2,5	5,1	10,1	11,1
Average data for North America		0,0	-2,5	10,8	11,4	14,1
S&P 500 INDEX		0,2	-0,5	9,5	-2,6	-16,4



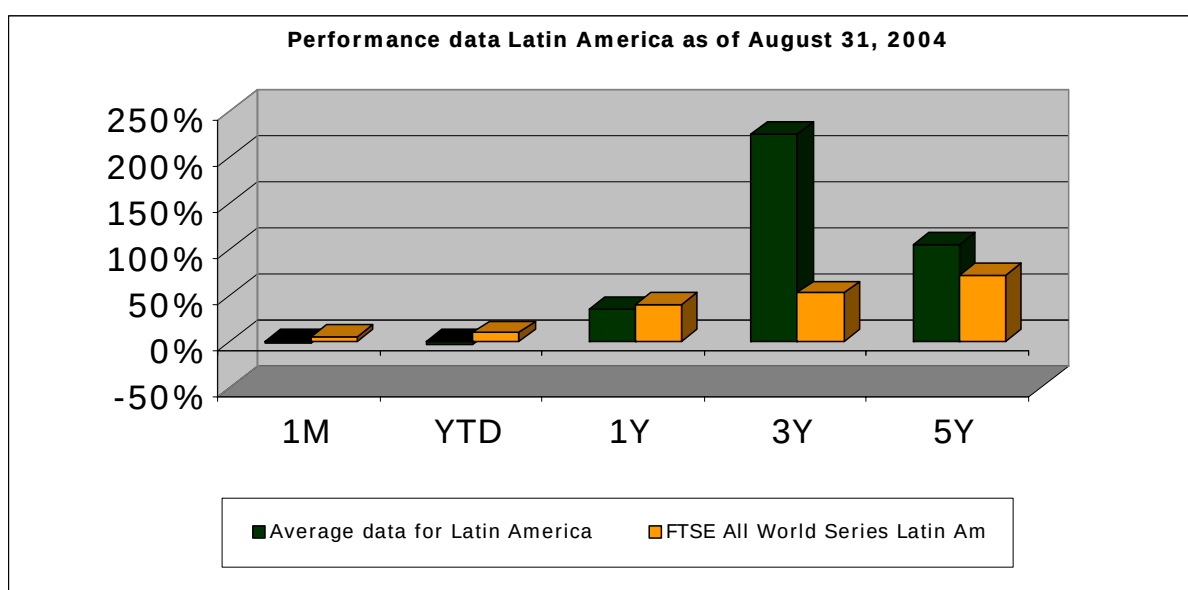
The performance data for the North American WBCSD portfolio display the same trend as the Asian one. On a longer-term basis, there is significant outperformance of the American portfolio over the S&P500 benchmark. In the 3 and 5-year period, the general market generated negative returns (-2,6% and -16,4% respectively). The sustainability portfolio, however, ended up with positive figures of +11,6% and 14,1% respectively.

3.3.4 Performance data Latin America

Table 7: Performance Latin America (in %)

as of August 31, 2004

Name	Country	1 M	YTD	1Y	3Y	5Y
ACINDAR IND ARGENTINA-SER B	AR	-1,7	-13,5	28,1	758,0	133,1
ARACRUZ CELULOSE SA-PREF B	BZ	-1,9	-3,3	26,5	131,9	166,2
CIA VALE DO RIO DOCE-PREF A	BZ	7,3	-2,5	40,8	179,9	237,0
CEMEX SA-CPO	MX	0,2	9,7	17,5	38,7	59,8
GRUPO IMSA S.A.-SER "UBC"	MX	-9,6	1,1	81,3	235,8	61,9
VITRO S.A.-SERIES A	MX	-4,9	-10,6	16,1	7,5	-24,0
Average data for South America		-1,8	-3,2	35,1	225,3	105,7
FTSE All World Series Latin Am		4,5	9,0	39,3	52,2	72,2



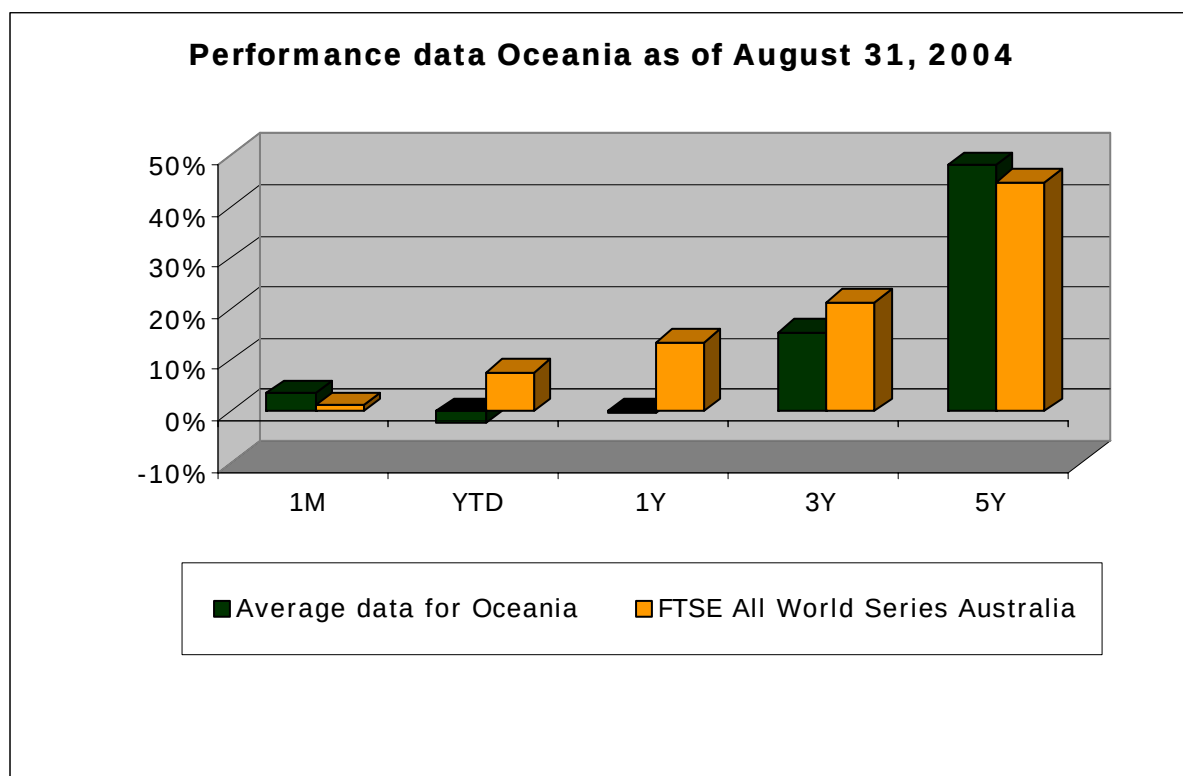
Figures for the Latin America WBCSD portfolio show an outstanding performance, providing an excess return over the benchmark of about 150% on a 3 year horizon.

3.3.5 Performance data Oceania

Table 8: Performance Oceania (in %)

as of August 31, 2004

Name	Country	1 M	YTD	1Y	3Y	5Y
AMCOR LTD	AU	6,9	-11,5	-18,8	13,5	12,0
BHP BILLITON LTD	AU	-0,4	7,2	20,1	50,7	78,5
WESTPAC BANKING CORPORATION	AU	0,0	5,3	7,7	21,2	77,4
THE WAREHOUSE GROUP LIMITED	NZ	3,8	-9,8	-10,0	-23,2	24,6
Average data for Oceania		3,4	-2,2	-0,2	15,5	48,1
FTSE All World Series Australia		1,3	7,6	13,5	21,4	44,8



Due to the small sample of data, the validity of the result is limited. In this comparison, WBCSD companies in Oceania outperform the benchmark on a 5 year horizon only.

3.3.6 Performance data World

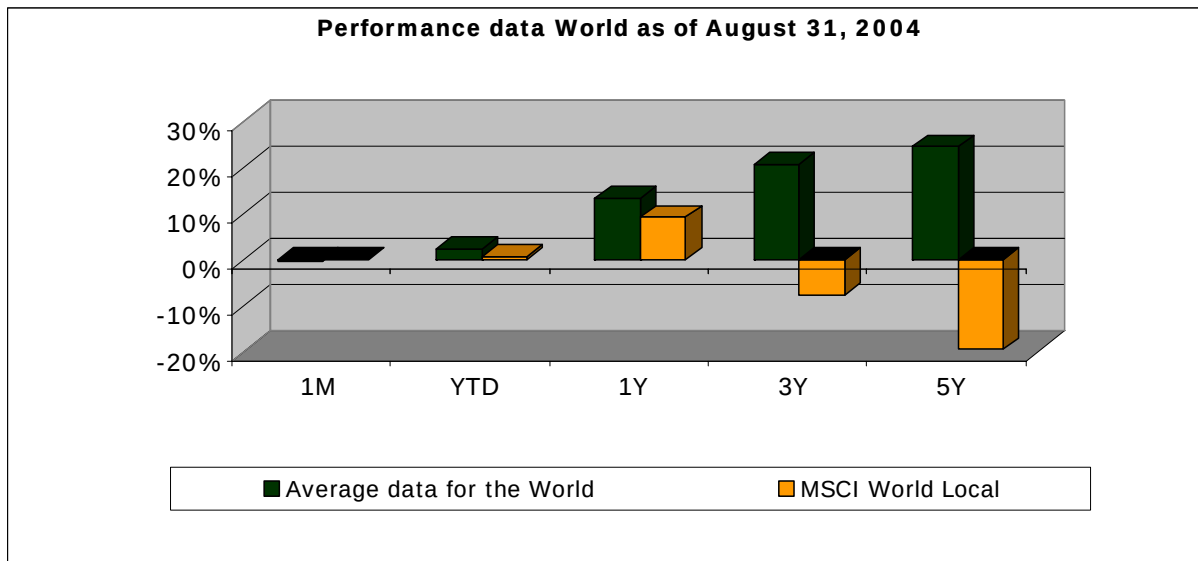
Table 9: Performance World (in %)

as of August 31, 2004

Name	Country	1 M	YTD	1Y	3Y	5Y
CHINA PETROLEUM & CHEMICAL-A	CH	1,5	-6,8	29,7	0,0	0,0
CLP HOLDINGS LTD	HK	3,0	21,6	31,1	42,7	47,1
ASAHI GLASS CO LTD	JN	5,5	20,1	28,9	55,9	52,7
DENSO CORP	JN	-1,3	27,7	23,6	30,2	10,5
HITACHI CHEMICAL CO LTD	JN	1,4	-9,8	-0,7	44,9	-1,1
HONDA MOTOR CO LTD	JN	0,4	14,3	14,5	26,8	23,6
KAJIMA CORP	JN	0,5	8,6	18,5	0,0	-20,1
KANSAI ELECTRIC POWER CO INC	JN	-1,0	7,0	9,2	-1,5	-4,3
KIKKOMAN CORP	JN	0,1	26,1	29,9	20,6	6,9
MITSUBISHI CORP	JN	5,7	-0,3	14,9	14,4	24,4
mitsui & co ltd	JN	6,6	3,1	19,5	8,7	15,4
NIPPON TELEGRAPH & TELEPHONE	JN	-14,6	-8,3	-7,8	-12,2	-61,5
NIPPON PAPER GROUP INC	JN	-4,4	-5,4	-2,1	-20,2	0,0
NISSAN MOTOR CO LTD	JN	-0,8	-2,6	-4,9	71,8	86,8
OJI PAPER CO LTD	JN	-7,6	-4,6	1,9	6,3	-13,2
OSAKA GAS CO LTD	JN	2,0	4,5	3,4	-21,5	-13,4
SEIKO CORP	JN	-11,9	21,5	79,1	68,9	46,5
SOMPO JAPAN INSURANCE INC	JN	-6,8	16,2	42,4	18,4	36,0
SONY CORP	JN	-3,3	1,9	-1,6	-28,5	-46,7
TAIHEIYO CEMENT CORP	JN	-2,6	-14,2	9,2	-18,5	-9,4
TEIJIN LTD	JN	-1,6	21,0	14,8	-27,7	-18,1
TOKYO ELECTRIC POWER CO INC	JN	0,0	7,4	11,2	-17,8	-1,0
TOYOTA MOTOR CORP	JN	-3,6	19,3	34,2	19,7	33,7
SAMSUNG ELECTRONICS CO LTD	SK	8,2	0,0	3,7	137,4	101,3
SIAM CEMENT PUBLIC CO LTD	TH	-3,4	-11,6	34,1	387,2	285,1
GAIL INDIA LTD	IN	-5,8	-28,2	38,5	229,7	133,7
FORTUM OYJ	FI	0,9	41,2	56,5	108,1	0,0
NOKIA OYJ	FI	0,9	-29,8	-35,5	-44,2	-51,3
UPM-KYMMENE OYJ	FI	-2,7	3,8	-4,8	-13,1	-4,1
AREVA - CI	FR	5,0	28,5	40,2	72,5	186,1
AVENTIS SA	FR	6,4	32,2	55,1	-14,8	49,4
L'OREAL	FR	-8,2	-15,9	-13,7	-26,7	-10,6
LAFARGE SA	FR	-1,1	1,4	15,2	-25,8	-25,2
MICHELIN (CGDE)-B	FR	-5,9	20,8	17,6	26,2	6,0
RENAULT SA	FR	0,7	22,0	20,2	45,2	29,4
SUEZ SA	FR	-3,0	-0,4	10,9	-57,5	-49,6
VEOLIA ENVIRONNEMENT	FR	-4,3	-2,0	19,4	-54,2	0,0
ADIDAS-SALOMON AG	GE	7,1	16,9	38,4	41,6	19,8
ALLIANZ AG-REG	GE	-1,1	-21,0	-2,6	-71,6	-64,8
BASF AG	GE	0,8	-0,1	6,2	-1,0	4,0
BAYER AG	GE	-4,8	-9,4	8,0	-40,5	-49,0
DAIMLERCHRYSLER AG-REG	GE	-7,9	-7,6	-1,4	-28,7	0,0
DEGUSSA AG	GE	5,5	4,9	11,5	-4,4	0,0
DEUTSCHE BANK AG -REG	GE	-2,8	-14,9	6,2	-26,4	-13,3
GERLING-KONZERN ALLG VER-NAM	GE	-10,3	-13,0	-17,4	-55,7	-57,5
HEIDELBERGCEMENT AG	GE	-3,8	8,0	8,1	-9,8	-53,5
HENKEL KGAA-VORZUG	GE	-2,2	-3,7	3,1	-15,6	-13,1
VOLKSWAGEN AG	GE	-5,9	-28,3	-29,1	-34,9	-44,4
TITAN CEMENT CO. S.A.	GR	4,9	25,7	18,2	2,1	-18,8
BANCA MONTE DEI PASCHI SIENA	IT	-3,4	-4,2	0,4	-30,0	0,0

Name	Country	1M	YTD	1Y	3Y	5Y
ITALCEMENTI SPA	IT	2,3	13,1	6,0	23,7	-10,7
ABN AMRO HOLDING NV	NE	0,2	-6,0	9,3	-13,9	-24,3
AKZO NOBEL	NE	0,8	-8,0	-7,4	-43,2	-37,2
DSM NV	NE	-4,1	2,4	-3,5	-2,5	7,7
HEINEKEN NV	NE	-4,6	1,8	-10,8	-32,7	-17,8
ING GROEP NV-CVA	NE	4,0	8,8	12,9	-42,3	-22,7
NUTRECO HOLDING N.V.	NE	6,2	21,7	50,1	-45,2	-21,5
ROYAL DUTCH PETROLEUM	NE	-0,5	-0,1	2,0	-33,6	-28,8
PHILIPS ELECTRONICS NV	NE	-6,0	-18,5	-14,7	-36,2	-22,7
STMICROELECTRONICS NV	SZ	-9,8	-35,4	-38,5	-58,4	-33,6
TPG NV	NE	4,5	2,7	11,9	-18,8	-18,5
CIMPOR-CIMENTOS DE PORTUGAL	PO	0,2	1,5	21,9	4,6	29,3
SONAE SGPS SA	PO	0,0	28,4	79,2	32,3	-37,7
GRUPO EMPRESARIAL ENCE SA	SP	-3,1	31,6	40,2	46,6	42,6
PLIVA D.D.	HR	2,3	-7,3	-11,4	3,2	-11,8
PODRAVKA PREHRAMBENA IND DD	HR	8,8	23,5	23,1	38,2	206,6
BRODRENE HARTMANN A/S	DE	0,0	-17,0	-22,1	-21,0	-46,8
DANISCO A/S	DE	-2,5	16,6	18,6	4,4	2,0
NOVO NORDISK A/S-B	DE	3,8	35,6	35,8	-4,7	115,5
NOVOZYMES A/S-B SHARES	DE	-8,2	19,3	26,6	39,7	0,0
NORSK HYDRO ASA	NO	-2,9	16,8	21,7	24,7	46,6
NORSKE SKOGINDUSTRIER ASA	NO	-8,0	-9,4	-14,2	-24,6	-13,6
STATOIL ASA	NO	0,3	17,7	30,4	41,9	0,0
STOREBRAND ASA	NO	1,3	6,7	21,9	-33,0	-11,2
GAZPROM-\$ US	RU	4,6	63,1	71,2	310,5	1119,2
SKANSKA AB-B SHS	SW	2,3	6,3	23,9	-9,4	-16,4
STORA ENSO OYJ-A SHS	FI	-4,7	4,6	-5,6	-15,7	0,0
ABB LTD	SZ	3,8	14,4	13,1	-47,7	0,0
ROCHE HOLDING AG-GENUSSCHEIN	SZ	-3,0	-1,6	14,5	2,7	-27,7
HOLCIM LTD-REG	SZ	1,3	20,6	25,2	0,7	-4,2
NOVARTIS AG-REG SHS	SZ	2,3	4,3	13,7	-3,8	10,5
SGS SA	SZ	0,4	-10,8	4,2	153,5	70,9
SWISS RE-REG	SZ	-4,1	-14,1	-16,6	-56,8	-51,5
SYNGENTA AG	SZ	7,6	38,8	50,1	32,5	0,0
ANGLO AMERICAN PLC	GB	7,4	3,2	6,1	25,5	0,0
BG GROUP PLC	GB	-0,1	19,5	25,6	19,8	52,7
BP PLC	GB	-4,5	8,4	14,9	-15,7	-14,7
RIO TINTO PLC	GB	-3,8	-10,3	-0,9	11,2	23,1
RMC GROUP PLC	GB	6,2	-7,6	14,5	-7,2	-37,7
SEVERN TRENT PLC	GB	8,7	15,5	35,3	14,7	-4,3
UNILEVER PLC	GB	-2,0	-8,0	-7,5	-19,0	-18,9
VODAFONE GROUP PLC	GB	5,9	-8,0	9,1	-8,2	-50,1
ALCAN INC	CA	8,7	-6,0	13,7	1,2	16,4
PETRO-CANADA	CA	-0,9	-3,4	12,6	57,7	173,9
SUNCOR ENERGY INC	CA	-4,9	13,0	40,3	70,1	137,1
TRANSALTA CORP	CA	2,6	-13,6	-15,8	-35,4	-19,2
3M CO	US	0,0	-2,3	15,6	58,2	74,3
ALCOA INC	US	1,1	-15,0	13,4	-15,1	0,3
AT&T CORP	US	-2,1	-26,2	-33,7	-62,1	-79,4
CATERPILLAR INC	US	-1,1	-13,5	1,2	45,4	28,4

Name	Country	1M	YTD	1Y	3Y	5Y
COCA-COLA CO/THE	US	1,9	-11,5	2,7	-8,1	-25,2
COLGATE-PALMOLIVE CO	US	1,5	8,2	-2,3	-0,3	0,9
CONOCOPHILLIPS	US	-5,5	13,8	33,3	29,4	45,9
DELL INC	US	-1,8	1,0	6,8	63,0	-28,6
DOW CHEMICAL	US	7,3	4,3	24,0	22,1	13,0
DU PONT (E.I.) DE NEMOURS	US	-1,4	-7,6	-5,5	3,1	-33,3
EASTMAN KODAK CO	US	11,7	16,7	6,1	-33,8	-59,7
ENTERGY CORP	US	4,9	5,5	15,0	56,5	102,3
EXELON CORP	US	5,6	11,4	25,1	35,0	81,4
FORD MOTOR CO	US	-4,1	-11,8	22,1	-29,0	-50,7
GENERAL MOTORS CORP	US	-4,2	-22,9	0,5	-24,5	-37,6
HEWLETT-PACKARD CO	US	-11,2	-22,0	-10,2	-22,9	-56,5
INTERFACE INC-CL A	US	-14,2	22,3	25,0	22,1	-17,8
INTERNATIONAL PAPER CO	US	-7,4	-7,2	-1,3	-0,3	-15,0
JOHNSON & JOHNSON	US	5,1	13,1	17,2	10,2	13,6
MEADWESTVACO CORP	US	1,0	1,9	18,9	0,0	0,0
NEWMONT MINING CORP	US	9,7	-9,7	13,1	114,0	117,2
NEW YORK TIMES CO -CL A	US	-2,4	-14,7	-8,5	-5,0	4,0
ORACLE CORP	US	-5,1	-24,4	-22,3	-18,3	9,3
PEPSICO INC	US	0,0	7,3	12,3	6,4	46,5
PFIZER INC	US	2,2	-6,8	9,2	-14,7	-13,5
PRAXAIR INC	US	2,9	6,7	27,2	72,4	72,7
PROCTER & GAMBLE CO	US	7,3	12,3	28,2	52,1	13,7
ROHM AND HAAS CO	US	3,4	-4,7	11,6	12,9	8,4
TIME WARNER INC	US	-1,8	-8,7	-0,1	-56,2	-64,2
UNITED TECHNOLOGIES CORP	US	0,4	-0,7	17,0	37,3	42,0
UNOCAL CORP	US	-3,7	1,4	21,9	5,8	-10,8
VISTEON CORP	US	-9,2	-10,5	38,2	-45,4	0,0
WEYERHAEUSER CO	US	0,8	-2,5	5,1	10,1	11,1
ACINDAR IND ARGENTINA-SER B	AR	-1,7	-13,5	28,1	758,0	133,1
ARACRUZ CELULOSE SA-PREF B	BZ	-1,9	-3,3	26,5	131,9	166,2
CIA VALE DO RIO DOCE-PREF A	BZ	7,3	-2,5	40,8	179,9	237,0
CEMEX SA-CPO	MX	0,2	9,7	17,5	38,7	59,8
GRUPO IMSA S.A.-SER "UBC"	MX	-9,6	1,1	81,3	235,8	61,9
VITRO S.A.-SERIES A	MX	-4,9	-10,6	16,1	7,5	-24,0
AMCOR LTD	AU	6,9	-11,5	-18,8	13,5	12,0
BHP BILLITON LTD	AU	-0,4	7,2	20,1	50,7	78,5
WESTPAC BANKING CORPORATION	AU	0,0	5,3	7,7	21,2	77,4
THE WAREHOUSE GROUP LIMITED	NZ	3,8	-9,8	-10,0	-23,2	24,6
SAPPI LIMITED	SA	5,2	3,0	0,2	10,6	67,0
Average data for the World		-0,4	2,4	13,3	20,7	24,5
MSCI World Local		0,0	0,6	9,2	-7,8	-19,6



As evidenced at the single-region-analysis levels, the overall picture shows the long-term outperformance of sustainable investments as compared to traditional investments. The results are particular strong on longer investment horizons.

4. Austrian Business Council for Sustainable Development (ABCSD)

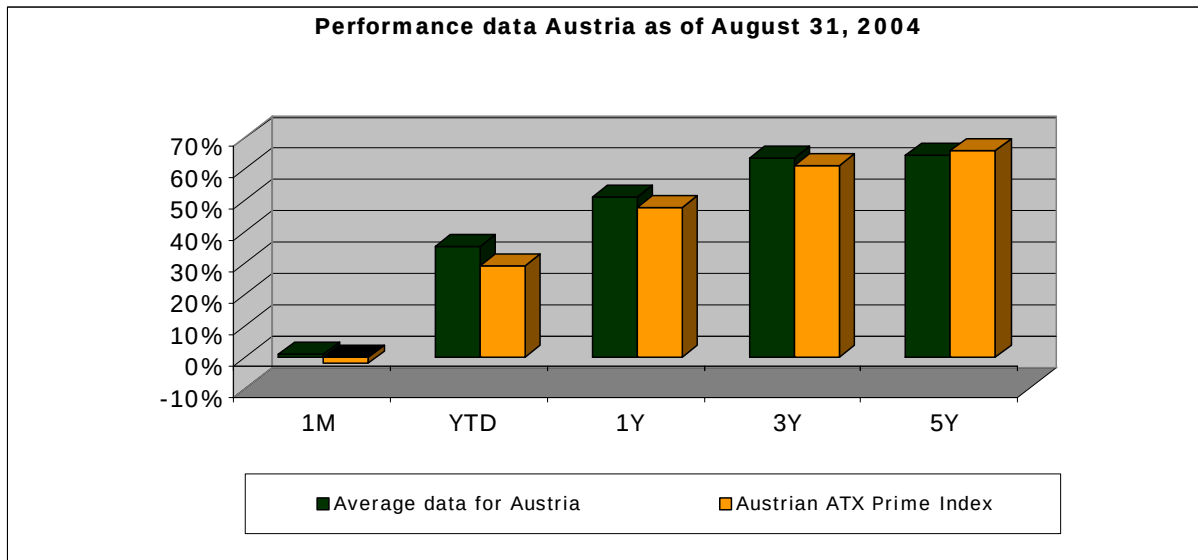
Similar to the international WBCSD, an Austrian Business Council for Sustainable Development (ABCSD) exists, encompassing all exchange-listed enterprises in Austria, which committed themselves to the strategy of sustainable development. The ABCSD was founded 1997 by the former Secretary of Environment Martin Bartenstein and the former General Secretary of the Industrial Union, Lorenz Fritz. Presently, the ABCSD has 53 Members and represents one part of the World BCSD network. Through numerous meetings and discussions on new perspectives and possibilities of the Sustainability approach, the ABCSD was able to position itself as a competent partner for questions about sustainable development.

The following table presents all 16 exchange-listed ABCSD-member companies:

Table 10: Performance Austria (in %)

as of August 31, 2004

Name	1 M	YTD	1Y	3Y	5Y
ALLGEMEINE BAU - A.PORR AG	6,6	4,0	4,0	-14,5	11,9
AGRANA BETEILIGUNGS AG	1,6	18,1	21,9	236,8	203,6
BANK AUSTRIA CREDITANSTALT	6,3	28,6	87,7	0,0	0,0
BOEHLER-UDDEHOLM	3,4	28,5	43,0	42,5	51,2
ERSTE BANK DER OESTER SPARK	-3,0	27,8	49,2	115,3	140,2
EVN AG	-0,7	5,8	16,0	3,0	-3,7
INVESTKREDIT BANK AG	-2,1	49,1	78,3	92,8	135,7
LENZING AG	0,5	36,3	45,7	113,9	214,7
OMV AG	3,3	59,2	75,7	75,7	98,0
OEST ELEKTRIZITATSWIRTS-A	-1,4	60,9	82,1	51,7	4,9
RHI AG	-2,8	17,7	46,5	-14,5	-32,9
TELEKOM AUSTRIA AG	-10,8	17,3	20,9	59,5	0,0
VA TECHNOLOGIE AG	15,3	108,9	109,0	63,6	-35,9
VOESTALPINE AG	2,6	24,9	13,7	22,2	30,5
WIENER STAEDT VERS.-VORZUG	-5,6	35,3	49,3	39,4	50,4
WIENERBERGER AG	0,0	40,7	71,8	64,4	32,5
Average data for Austria	0,9	35,2	50,9	63,5	64,4
Austrian ATX Prime Index	-1,9	29,0	47,5	60,9	65,6



The graph above shows the outperformance of the Austrian ABCSD-Members over the benchmark, except for the 5-year range. This outstanding performance confirms the results of last year. The picture also shows the remarkable development of the General Austrian stock market, which is positive even on a 3- and 5 year horizon, in spite of a global bear market in this particular period.

Table 11: Non-listed ABCSD-Members as of August 31, 2004

ABB Asea Brown Boveri AG
ALCATEL AUSTRIA AG
AVL List GmbH
Baxter AG
Berndorf AG
BMW Austria GmbH
Denkstatt
Donau Chemie AG
Frantschach AG
Grazer Stadtwerke AG
Henkel Austria Gruppe
J. u. A. Frischeis GmbH
Kapsch AG
Kommunalkredit Austria AG
KWI Holding AG
MIBA AG
Nestlé
Novoferm GmbH
Opel Austria Vertriebs GmbH
OÖ Ferngas AG
Österr. Bundesforste AG
Österr. Hagelversicherung VvaG
Österr. Nationalbank
Österr. Verband für Elektrotechnik
Österr. Verkehrsbüro
Raiffeisen Holding NÖ-W reg. GmbH
RZB Österreich AG
SAPPI Austria Produktions-GmbH & Co KG
Sattler Textilwerke OHG
SCA HYGIENE PRODUCTS GmbH
Shell Austria GmbH
Siemens Building Technologies, Building Automation
Smurfit Nettingsdorfer AG & CoKG
Tyrolit Schleifmittelwerke Swarovski
VA Krems GmbH
Wallner & Schauer GmbH
Wiener Stadtwerke Holding AG

5. Conclusion

The implementation of a sustainable development strategy is a profound and comprehensive change process, which concerns the economic, social and political structures and functions as well as the reciprocal effect between society and environment. Those countries, which implement a strategy of sustainable development in a self-confident, transparent, brisk and successful manner, demonstrate their forward-looking orientation in a political and economic sense, as well as their creativity and reliability. The analysis shows evidence, within the limitations of certain methodical restrictions, that enterprises favouring the concept of sustainable development, in the long run develop more successfully and faster than competitors. Likewise, the enterprise image is influenced positively. The membership of the firms in the WBCSD or in the ABCSD provides the benefits of a network formation as well as competitive advantages. Especially in the range of power supply, sustainable management is of special interest, due to the longer-term potential for cost reductions. In order to succeed consistently in the future, managing ecological and social issues will become a prerequisite to be able to deal with new market conditions. The study shows the same picture regardless of the location of production and distribution of individual enterprises. Firms engaging in sustainable development, with a few exceptions, show in all market segments a better performance than the respective benchmark indices. Another important fact is that the leadership role of sustainability companies becomes even more pronounced in longer periods under review. The results confirm, like in the previous year, the outperformance of sustainable enterprises in comparison to the total stock market. Therefore, these firms should be clearly over-weighted in security portfolios.

6. Indices used within the Analysis

6.1 Indices overview

Table 12: Indices Overview (in %)				as of August 31, 2004			
NAME	Currency		1M	YTD	1Y	3Y	5Y
Asia / Pacific							
FTSE All World Series Asia Pacific	USD	*	2,1	3,9	19,4	24,3	-6,8
FTSE All World Series Asia Pacific	EUR	*	1,2	7,2	7,8	-7,1	-19,0
Europe							
BLOOMBERG EUROPEAN 500 Index	EUR		-1,0	1,6	8,2	-20,4	-23,1
Dow Jones STOXX 50 Price Index	EUR		-1,1	-1,4	5,7	-28,0	-29,2
MSCI Pan Euro Local	EUR		-0,5	-0,6	6,4	-21,6	-24,9
EMU							
Dow Jones Euro STOXX 50 Price Index	EUR		-1,8	-2,9	4,5	-28,7	-29,1
FTSE All World Series Eurobloc	EUR	*	-1,2	2,1	9,3	-17,3	-14,2
NON-EMU							
FTSE All World Series Europe Ex Euro	EUR	*	-0,3	7,0	13,8	-10,3	-13,7
North America							
Dow Jones Industrial Average	USD		0,3	-2,4	8,1	2,3	-6,1
Standard and Poor´s 500 Index	USD		0,2	-0,5	9,5	-2,6	-16,4
FTSE All World Series North America	EUR	*	-0,4	4,0	1,1	-22,7	-20,5
FTSE All World Series North America	USD	*	0,5	0,8	11,9	3,4	-8,5
Latin America							
FTSE All World Series Latin America	EUR	*	3,6	12,4	25,9	13,8	49,7
FTSE All World Series Latin America	USD	*	4,5	9,0	39,3	52,2	72,2
Oceania							
FTSE All World Series Australia	EUR		1,3	7,6	13,5	21,4	44,8
World							
MSCI World Local	local		0,0	0,6	9,2	-7,8	-19,6
Austria							
AUSTRIAN TRADED INDEX	EUR		-1,9	29,0	47,5	66,1	65,6

With * characterized indices are Total Return indices, all other indices are Price indices.

Table 13: Description of the Indices as of August 31, 2004

Region		Currency	Description and Definition
Australia	S&P / ASX 200 Index	AUD	Top 200 companies ranked by market size on the Australian Stock Exchange
Asia / Pacific	NKY - Nikkei 225 Index	JPY	225 top-rated Japanese companies listed at the Tokyo Stock Exchange
	HANG Seng Index	HKD	33 companies - 70% of the total market capitalization of the Stock Exchange of Hong Kong
	FTSE All World Series Asia Pacific TR EUR	EUR	Australia, China, Hong Kong, India, Indonesia, Japan, Korea, New Zealand, Pakistan, Philippines, Singapore, Taiwan, Thailand
	FTSE All World Series Asia Pacific TR USD	USD	Australia, China, Hong Kong, India, Indonesia, Japan, Korea, New Zealand, Pakistan, Philippines, Singapore, Taiwan, Thailand

Europe	Bloomberg European 500	EUR	500 most highly capitalized European companies
	Dow Jones STOXX 50	EUR	50 European Blue-Chip stocks
	Footsie 100 Index	GBP	100 most highly capitalized companies traded on the London Stock Exchange
EMU	Footsie Eurotop 300	EUR	Definitive benchmark for Pan-European equities
	MSCI Pan-Euro	EUR	European Union
	DJ EURO Stoxx 50 P Index	EUR	50 European Blue-Chip stocks from EMU countries
	MSCI Euro	EUR	EURO - Countries
	FTSE World Series Eurobloc EUR	EUR	EURO - Countries (AUT, BEL, FIN, FRA, GRE, IRL, ITA, NET, POR, ESP)
Non - EMU	FTSE All World Series Europe Ex Eurobloc TR EUR	EUR	Europe without the Euro - Countries (CZE, DEN, HUN, NOR, POL, RUS, SWE, SWZ, TUR)
North America	Dow Jones Industrial Average Index	USD	30 US-blue chip stocks (leaders in their industry)
	S&P 500 Index	USD	500 US stocks
	FTSE All World Series North America TR EUR	EUR	CAN, USA
	FTSE All World Series North America TR USD	USD	CAN, USA
Latin America	FTSE All World Series Latin America TR EUR	EUR	Argentina, Brazil, Chile, Colombia, Mexico, Peru
	FTSE All World Series Latin America TR USD	USD	Argentina, Brazil, Chile, Colombia, Mexico, Peru

The computation of the performance of the WBCSD-Portfolios is based on the arithmetic means of the performances of the single securities. The performance figures are price performances without the inclusion of dividends. If the dividends had been included, the portfolio performances would have been even better than the performance data shown in this analysis.

6.2 Evaluation of the performance calculation

This overview shows the result of the comparison between an equal-weighted benchmark portfolio, the original benchmark and the sustainable Portfolio. The figures were computed for North America, Europe, European Monetary Union and Austria. The new equal-weighted benchmark Portfolios show out a better performance than the original indices. Therefore, the validity of the analysis is underlined.

Table 14: Evaluation of the performance calculation (in %) as of August 31, 2004

	1M	YTD	1Y	3Y	5Y
Portfolio S&P 500 arithmetic mean	-0,9	-0,4	12,5	5,5	23,8
Standard and Poors 500	0,2	-0,5	9,5	-2,6	-16,4
Sustainable Portfolio North America	0,0	-2,5	10,8	11,4	14,1
Portfolio Stoxx Europe arithmetic mean	-1,0	-3,8	4,0	-21,6	-16,9
Dow Jones Europe Stoxx 50	-1,1	-1,4	5,7	-28,0	-29,2
Sustainable Portfolio Europe	-0,3	5,1	12,3	-0,3	17,7
Portfolio Stoxx Euroland arithmetic mean	-6,0	-3,2	4,7	-24,1	-20,2
Dow Jones Euro Stoxx 50	-1,8	-2,9	4,5	-28,7	-29,1
Sustainable Portfolio EMU	-1,2	2,6	10,2	-12,6	-10,8
Portfolio ATX arithmetic mean	-1,1	32,0	52,5	60,3	36,8
Austrian Traded Index	-1,9	29,0	47,5	60,9	65,6
Sustainable Portfolio Austria	0,9	35,2	50,9	63,5	64,4

The table shows the outperformance of sustainable portfolios over the respective benchmarks in all regions studied on a 3- and 5 year basis.

7. Editor



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8. List of abbreviations

AR	Argentina
AU	Australia
BZ	Brazil
CA	Canada
CH	China
DE	Denmark
FI	Finnland
FR	France
GB	Great Britain
GE	Germany
GR	Greek
HK	Hong Kong
HR	Croatia
IN	India
IT	Italy
JN	Japan
MX	Mexico
NE	Netherlands
NO	Norway
NZ	New Zealand
PO	Portugal
RU	Russia
SA	South Africa
SK	South Korea
SP	Spain
SW	Sweden
SZ	Switzerland
TH	Thailand
US	USA