



Guidelines for creating lists of 22 Actions for Biodiversity & Frequently Asked Questions (FAQ)

A simplified version of this activity is to create a list of 22 biodiversity-related items, below on page 3.

What are the lists for?

The lists of 22 Actions for Biodiversity are part of the global awareness-raising campaign for [Biodiversity Day](#) (22 May). Often the public wants to help protect biodiversity and asks “What can I do?”. These lists aim to answer this question.

Who are the lists for?

Each list should be crafted for a specific audience/sector. While the basic list is for a general audience, you are invited to create a list of 22 actions in a field that you specialize in. This could be in the context of your work, your studies, or even your hobbies and interests. For example: “22 actions for biodiversity by anime fans” or “22 actions for biodiversity by African mayors” or “22 actions for biodiversity by rural school children”. Just as your local biodiversity is specific, many of the actions to protect it will also be specific.

We invite you to make a list in your local language (but please also provide an English translation if possible).

You are welcome to create a list for the general public in a different language. It could be a translation of the basic list, or it could be adapted to the local culture.

For complex and specialized sectors, it is acceptable to have actions for different audiences. For example, please see the [Nagoya Protocol actions](#).

How to build a list?

As general guidance, your list should, as much as possible, be aligned with the [post-2020 global biodiversity framework](#) to be adopted at the second part of COP15. In other words, the actions should help reach the targets specified in the framework. It does not need to follow the list for the general public (i.e. actions may be different).

In order to be published on the [Biodiversity Day website](#), the list needs to include **22 actions**. The number 22 is meant to be associated with 22 May – Biodiversity Day. Incomplete lists will not be published. We reserve the right not to publish some lists, but you are free to share your lists on your social media etc.

Title

The title of each action should include an **action verb** (see the titles on the general public list). For example, “**Eradicate** invasive alien species in your neighbourhood” includes an action verb, while “How about a video competition?” does not.

Action #22 is always “Celebrate Biodiversity Day” on all the lists. However, you may personalize the details/examples with something that is relevant to you. For example, if you are organizing an event for Biodiversity Day, you can invite people to participate in it.

Description

The text under each title explains the action and may include examples. The actions can be very accessible to everyone, but they could also be aimed at experts and policy-makers.

Please use this [template for building your list of 22 actions](#).

Example: [22 Actions for biodiversity - Actions by the public](#)

[#BiodiversityDay](#)

[#COP15](#)

[#ForNature](#)



Guidelines for creating lists of 22 biodiversity-related items & Frequently Asked Questions (FAQ)

*This is a simplified version of the **22 Actions for Biodiversity** activity, above.*

What are the lists for?

The lists of 22 biodiversity-related items (similar to a "Top 22") are part of the global awareness-raising campaign for [Biodiversity Day](#) (22 May). The lists are meant to be similar to those you are accustomed to seeing online.

How to build a list?

In order to be published on the [Biodiversity Day website](#), the list needs to include **22 items**. The number 22 is meant to be associated with 22 May – Biodiversity Day. Incomplete lists will not be published. We reserve the right not to publish some lists, but you are free to share your lists on your social media etc.

Please use this [template](#) for building your list of 22 items.

Example: [22 global biodiversity-related organizations to follow on social media](#)

[#BiodiversityDay](#)

[#COP15](#)

[#ForNature](#)