

Zoos and Aquariums are actively getting people to act to preserve biodiversity, which is shrinking at an alarming rate. On the 13th of May, WAZA's **Biodiversity is US app** was launched and made available for all smart phone users in five languages, and at no cost. The project is timed to support the UN Decade of Biodiversity (2011-2020).

Use the QR code to download or go directly to your smartphone marketplace and search for "Biodiversity is Us"



(QR code with link to <https://www.biodiversityisus.org/>)

Through use of the app, you can learn about 400 hundred different animal species, take part in games and quizzes, build your own animal check-lists and share your favourite animals, pictures and actions with friends via Facebook. Find out more on this video: <https://www.youtube.com/watch?v=ruRqJ0u-eN8>

The Biodiversity is Us project produced three informative films uploaded on YouTube, which we're sure you'll enjoy. You can find them on our YouTube Channel:

<http://www.youtube.com/BioDiversityIsUsWAZA/>

Fun and engaging posters for the campaign are also available.

Join us in celebrating the initiative by downloading the app and by following us on Twitter and liking our page on Facebook.

Facebook: www.facebook.com/BioDiversityIsUs

Twitter: www.twitter.com/BioDivUs

Causes: <https://www.causes.com/BioDiversityIsUs>

We will also be collaborating with EyeEm (<http://www.eyeem.com/>) to collect pictures that people associate with Biodiversity. Why don't you send in your own pictures? This exciting project will be launched on the 22nd of May (International Biodiversity Day) and end on June 8th (World Oceans Day)

EyeEm is the leading community and marketplace for a fresh generation of photographers to enhance their skills and connect with new audiences. Inspiring and educating photographers from around the world, EyeEm is the app, and the community, for real photography. The free mobile app is available in 20 languages on the App Store and on Google Play. Get the app to explore your art.