

RARE - Indonesia

Photo Exhibition and Talk Show :
Rare's 12 Years of Efforts in Conserving Islands Biodiversity



Celebration of the International Day for Biological Diversity : 22 May 2014

- At least 15 National Media will publish Rare's bright spots in conserving islands biodiversity in Indonesia and its neighboring countries for 12 years .
- Expose the partnership between Rare and IKI-BMUB to protect coastal and marine biodiversity in Indonesia through a combination of capacity building and behavior change, Marine Protected Area/No Take Zone protection and exclusive fishery access privileges that will be implemented through Pride Program by Bogor 6 and will be launched in September 2014.
- Strengthen the sustainable collaboration with MoF, MMAF, BINGO, the potential donors.
- Create the awareness of the values and uniqueness of islands biodiversity in Indonesia and Rare's approach through the Pride Program, and engage the community to take action to support conservation of coastal, marine and terrestrial biodiversity.
- Press at national level confident that Rare's approach through the Pride Program is the well-proven efforts in conserving islands biodiversity in Indonesia and its neighboring countries and interests to maintain communication with Rare.
- The government, partners, stakeholders and media will trust the positive value of the partnership between Rare and IKI-BMUB to protect coastal and marine biodiversity in Indonesia that will be implemented through Pride Program by Bogor 6 and will be launched in September 2014.
- MOF, MMAF, the potential donors and BINGO will be more confident that Rare, its Implementing Partners and its target audience in the working sites will work with the strong commitment for conserving islands biodiversity in Indonesia and its neighboring countries.
- The wider community will be aware of the values and uniqueness of island biodiversity in Indonesia and Rare's approach through the Pride Program and feel the stronger sense and power of global community to take action to support conservation of coastal, marine and terrestrial biodiversity and sustainable livelihoods by join the growing global celebration and network of International Day for Biological Diversity.