



## **Babul Films Society celebrates the International Day for Biological Diversity 2016**

[Babul Films Society](#), an NGO Nonprofit based out of Hyderabad, India, has participated in COP 11 Hyderabad India in October 2012 by doing a Biodiversity Film Festival along with the Government of Andhra Pradesh. The Hyderabad Film Club & Babulfilms also did a side event at the COP. Since then Babul Films Society is regularly doing events/awareness camps on 22 May every year.

This year Babul Films Society is launching 10 Facebook pages dedicated to spread awareness about Biodiversity.

Babul Films Society strongly believes that this will take us closer to achieving Aichi Biodiversity Target 1. The event is named: BIODIVERSITY, PEOPLE, LIVELIHOODS. This event is organized in association with Telangana State Biodiversity Board.

The 10 FB pages will be launched by Mr. Jogu Ramanna the Minister of Forest and Environment, Government of Telangana.

Here is the list of the Facebook Pages:

- |     |              |   |
|-----|--------------|---|
| 1.  | BioCinema    | <a href="http://on.fb.me/14tL1EV">http://on.fb.me/14tL1EV</a> |
| 2.  | BioDialogues | <a href="http://bit.ly/1TMmRb5">http://bit.ly/1TMmRb5</a>     |
| 3.  | BioFacts     | <a href="http://bit.ly/1W7latU">http://bit.ly/1W7latU</a>     |
| 4.  | BioLogos     | <a href="http://on.fb.me/1GZCvgd">http://on.fb.me/1GZCvgd</a> |
| 5.  | BioNames     | <a href="http://bit.ly/1ReMcbQ">http://bit.ly/1ReMcbQ</a>     |
| 6.  | BioPlaces    | <a href="http://on.fb.me/1yjousf">http://on.fb.me/1yjousf</a> |
| 7.  | BioProverbs  | <a href="http://bit.ly/1ReMcbQ">http://bit.ly/1ReMcbQ</a>     |
| 8.  | BioSongs     | <a href="http://on.fb.me/1yjEw5T">http://on.fb.me/1yjEw5T</a> |
| 9.  | BioStamps    | <a href="http://bit.ly/1qaTnvr">http://bit.ly/1qaTnvr</a>     |
| 10. | BioCartoon   | <a href="http://bit.ly/25eugva">http://bit.ly/25eugva</a>     |

These pages are designed keeping in mind the youth trends. The concept is to introduce less known Biodiversity via well-known elements of popular culture by relating them in an interesting way and inviting active participation of young people. We trust

this clicks in India (as can be seen from LIKEs to some pages which are already catching attention) and can be escalated and replicated the world over.

Babul Films Society is also making a video about these pages, which is to be uploaded in their [YouTube Channel](#) after release by the Chief Guest on 22 May 2016.

Event link in FB: <https://www.facebook.com/events/691173947651915/>

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