



22 MAY 2020
**INTERNATIONAL DAY FOR
BIOLOGICAL DIVERSITY**
Our solutions are in nature

Video messages – Frequently Asked Questions

#BiodiversityDay

Worldwide commemoration

The Secretariat of the Convention on Biological Diversity is soliciting videos and written statements on the theme “Our solutions are in nature” from all regions of the world with the plan to roll these out across the different time zones, thereby emphasising hope, solidarity and the importance of working together at all levels to build a future of life in harmony with nature. If you wish to participate in this “wave of solidarity”, please [send us your message](#). More details are available in [notification 2020-035](#).

FAQ – Technical details for the videos

How long should it be?

Ideally 30-60 seconds, maximum 2 minutes.

What language should it be?

Your national language – because it will be played in your time zone. However, we would appreciate a translation in English so that more people can understand. If you are able to add subtitles directly to your video, that's even better!

Captions, titles, and other text

If you wish to add captions and titles on your video, this is great, but please also send us a “clean” version with no text so that we can use it for compilations.

File or link?

Please send us video files via [WeTransfer](#) or other popular platform so that we can post them on UNBiodiversity social media.



22 MAY 2020
**INTERNATIONAL DAY FOR
BIOLOGICAL DIVERSITY**
Our solutions are in nature

In addition, you are encouraged to share your messages from your own accounts. Please use the #BiodiversityDay hashtag and tag us @UNBiodiversity so we can promote them.

When will it be played on social media?

It depends on how many videos we receive, but the videos will be shared on social media during the morning of the location where the video originated. Please provide your @handle so that we can tag you in the post, this way you will be alerted when it's posted.

Videos submitted by the Presidencies of the [Conference of the Parties](#) will be played on 22 May.

IDB assets

If you wish to brand your message with the logo, icons or other, you can find the materials [here](#).

The CBD Secretariat is in the process of creating a number of digital assets to support commemoration of the IDB by the Parties. Please visit the website www.cbd.int/idb/2020 and follow @UNBiodiversity social media platforms below to see what is available:

facebook.com/UNBiodiversity

twitter.com/unbiodiversity

instagram.com/unbiodiversity

linkedin.com/company/unbiodiversity

Thank you for your participation!

#BiodiversityDay