



Giving back to nature is our solution

In nature lays the answer to the safeguard of biodiversity which is crucial for the life of all species on Earth. By protecting, we protect ourselves and our future.

The **Fondazione Capellino** (Capellino Foundation) was established with the sole **purpose of giving back to nature**, by promoting projects in defence of dogs, cats, and biodiversity. Financially independent, this philanthropic organization is a pioneer in a **new economic model called a *non-profit commercial entity***.

This unique and distinctive format derives from a radical choice: in 2018 Pier Giovanni Capellino donated the entire property of his company Almo Nature to Fondazione Capellino. **Almo Nature** is a successful international medium size company which has operated, since 1999, in the pet food industry.

The Foundation has **two main purposes**: to create income as a commercial company through the production and sale of pet foods made 100% from natural ingredients and to use all Almo Nature profits* to support cats, dogs and biodiversity.

The Fondazione Capellino endorses the **2020 International Day for Biological Diversity** to create more awareness and to inspire companies from all around the planet to follow the pathway it has traced, transforming their purpose into a wider one that will be directly and concretely linked to biodiversity's safeguard.

* after deduction of costs, investments and tax

Today, the **Fondazione Capellino** works actively in collaboration with valued partners for nature through **four socio-ecological projects: Companion Animal For Life, Human & Wildlife, Regenerating Villa Fortuna, Impact on Biodiversity.**

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