




Royal Belgian Institute of Natural Sciences

2010

International Year of
Biodiversity



www.biodiv2010.be



The International Year of Biodiversity

- Theme adopted by United Nations in 2007
- Why 2010?
 - ✓ Evaluation of the 2010 Biodiversity Target : “to significantly reduce the loss of biodiversity by 2010”
- Main messages
 - ✓ Biodiversity is vital for current and future human well-being
 - ✓ Biodiversity is declining everywhere
 - ✓ It is time to act now

Biodiversity is Life. Biodiversity is our Life





The RBINS and the IYB 2010

- Biodiversity is traditionally one of our main fields of interest
- The RBINS is 'Belgian National Focal Point to the Convention on Biological Diversity'
- 2010 is the Belgian Presidency of the European Union



Our programme in 2010

- Engagement campaign
- Exhibitions
- Public events
- Schools programme
- Science and policy






Engagement campaign



- 'I give life to my planet'
 - ✓ Campaign to promote concrete actions in everyday life
 - ✓ Encourages people to act for biodiversity
- ✓ Launched 17 Nov. 09
- ✓ www.igivelifetomyplanet.be
- ✓ FR / NL
- ✓ Target: 20.000 on line engagements
- ✓ With: KPN Group Belgium, Federal Ministry of Environment





Engagement campaign

- 'I give life to my planet'
- 366 tips for biodiversity
 - ✓ Booklet with daily tips on biodiversity
 - ✓ Provides support to the campaign
- ✓ Launched 17 November 2009
- ✓ 48.000 copies, free distribution
- ✓ With: Federal Ministry of Environment, Postal Service

Exhibitions

- Science at the Royal Palace: Of Animals and Men *eu*^{en.be}
 - ✓ Temporary exhibition of masterpieces
 - ✓ 27 July – 5 Sept 2010
 - ✓ Explores the relationship between man and animals in different cultures
 - ✓ Target: 200.000 visitors
 - ✓ Co-ordinator: Federal Science Policy
 - ✓ Joint initiative:
 - ✓ Royal Museum of Natural Sciences
 - ✓ Royal Museum for Central Africa
 - ✓ Royal Museum of Art and History
 - ✓ Royal Museums of Fine Arts of Belgium



Exhibitions

- Science at the Royal Palace
- Biodiversity gallery *eu*^{en.be}
 - ✓ Permanent exhibition
 - ✓ Exhibits biodiversity in the city
 - ✓ 9 December 2010
 - ✓ Ages 8+
 - ✓ Target: 300.000 visitors/year
 - ✓ With: Federal Building Agency, Beliris, Brussels Environment





Public Events

- **Falcons for all 2010**
 - ✓ Camera follow-up and tracking of peregrine falcons nesting on St Michael's cathedral in Brussels
 - ✓ Raises awareness about wildlife in the city
 - ✓ April – May 2010
 - ✓ Target: 20.000 visitors
 - ✓ With: Brussels City, GDF Suez, Brussels Police, Les Entreprises Louis Dewaele













Public Events

- **Falcons for all 2010**
- **BioGeoSafari** *eu*^{triale}
 - ✓ Trail / enigma game with prizes
 - ✓ Explores and reveals biodiversity in Brussels
 - ✓ 20 May to 31 August 2010
 - ✓ Target: 1 000 participants
 - ✓ With: Flemish government, Cocof, Brussels Environment, De Rouck Geomatics













Public Events

- Falcons for all 2010
- BioGeoSafari
- Bee Party *eu* ^{trade}
 - ✓ Family day on the theme of pollination, with stands, animations...
 - ✓ Stresses the importance of biodiversity in the South
 - ✓ 7 July 2010
 - ✓ Target: 3 000 visitors
 - ✓ With: Belgian Development Cooperation



THE BELGIAN DEVELOPMENT COOPERATION .be

2010

biodiv 2010 MUSEUM



Schools


- Exhibition – workshop 'BiodiverCity'
 - ✓ Touring exhibition for schools in Brussels
 - ✓ Reveals biodiversity surrounding us in the city
 - ✓ 31 March 2010
 - ✓ 250 school groups/5 000 pupils in 2 years
 - ✓ Ages 6-12
 - ✓ With: Brussels Environment




BRUSSELS ENVIRONMENT


2010

biodiv 2010 MUSEUM



Schools

- Exhibition – workshop 'BiodiverCity'
- Educational kit
 - ✓ Supports teachers to insert biodiversity in lesson plan
 - ✓ From September 2010
 - ✓ Secondary schools
 - ✓ Online
 - ✓ Compatible with existing material
 - ✓ Focusing on renewed educational objectives
 - ✓ With: Federal Ministry of Environment




Science and policy

- Expedition Congo River 2010
 - ✓ Major expedition between Kisangani and Kinshasa
 - ✓ Extends knowledge of the biodiversity of the Congo River and adjoining habitats
 - ✓ 26 April – 9 June 2010
 - ✓ Univ. of Kisangani, RBINS, National Botanic Garden, Museum for Central Africa
 - ✓ With: Belgian Science Policy, Belgian Development Cooperation






Science and policy

- Expedition Congo River 2010
- Belgian Species List www.species.be
 - ✓ Online register of all described Belgian species
 - ✓ Makes species information available to all
 - ✓ 20 May 2010
 - ✓ Taxonomic presentation
 - ✓ With: a large number of European partners





Science and policy

- Expedition Congo River 2010
- Belgian Species List
- 10th Conference of the Parties of the CBD
 - ✓ Major political meeting of the Convention on Biological Diversity
 - ✓ Evaluates progress towards the 2010 Target and adopt next CBD strategic plan
 - ✓ 18-29 October 2010
 - ✓ CBD, CHM, GTI, SBSTTA Focal Point
 - ✓ Belgian Presidency of the European Union





Science and policy

- Expedition Congo River 2010
- Belgian Species List
- 10th Conference of the Parties of the CBD
- 'Positive visions for biodiversity' *eu*^{crisis}
 - ✓ High-level participatory meeting of the European Platform for Biodiversity Research and Strategy (EPBRs)
 - ✓ Objective: to create an inspirational vision for the future and define the research needed to reach it
 - ✓ 16-19 November 2010

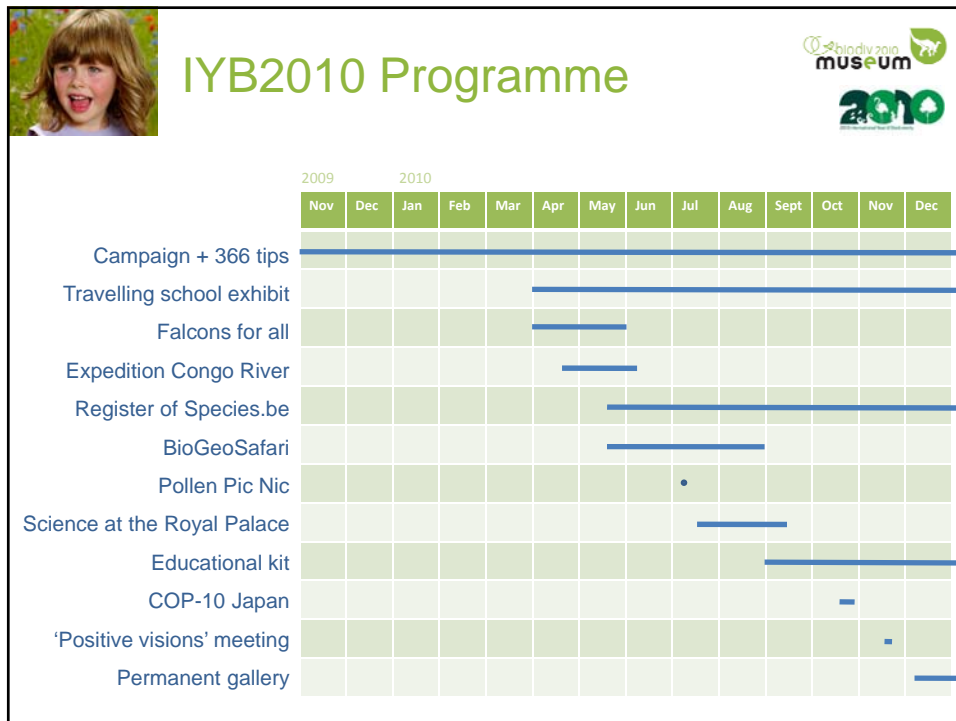


Our programme is supported by



Media partners





Biodiversity is life
Biodiversity is our life

Join us and take action!