



Biodiversity: Conservation & Sustainable Use

Mainstreaming biodiversity in Manufacturing and Processing

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Biodiversity Crisis: A Little-Known Truth

BIODIVERSITY (BD) is still a new word

Few understand the BD CRISIS

- The facts of BD loss
- The impact on humanity
- The potential impact on business

BIODIVERSITY and 'SUSTAINABILITY'

Environmental Sustainability programs usually focus on

- Climate Change: Energy, Transport, Emissions
- Environmental Pollution: Waste, Chemicals.
- But not on BD conservation & sustainable use.

BD should be/become part of any SUSTAINABILITY program.

Without the participation of business the loss of BD cannot be halted.

Manufacturing & processing companies: Why should they care about biodiversity?

Business reasons

- The value of eco-system services
- The cost of inaction
- The speed of change
- Reputation and brand

Citizenship reasons

- A citizen's duty?
- My family and descendants
- My employees, my community, future generations

What should businesses do?

3 steps:

- Understand their effects and dependence on BD
- Define opportunities
- Plan & implement

Step 1: Understand effects and dependence on BD

- Own/controlled facilities
- Upstream & downstream supply chain
- Product life cycle
- Reputation and Brand
- Ecosystem services
- Neighbourhood & landscape
- Future scenarios

Step 2: Define opportunities for improvement

- Policy & management systems
- Compliance with laws & regulations
- Knowledge, communications
- Planning, procedures, contracts
- Production
- On-site, off-site
- External action & compensation
- Innovation & new product development
- Mitigation hierarchy: Avoid, reduce, restore, compensate
- Certifications, recognized standards, external verification

Step 3: Planning & implementing

- Build a plan & commit to it
- Assign responsibilities
- Involve your people (employees, partners)
- Indicators, monitoring, recording
- Funding & financial management
- Integrate into annual planning
- Collaborate with authorities
- Communicate
- ***Multiply: Leadership, Partnerships & Collaboration***

It's a marathon, keep going!



Global Partnership
for Business and Biodiversity

Our role and responsibility

Motivate & multiply business participation

Work with leaders/groups/sectors

Tools for implementation

Incentives, awards, financing, partnerships

Share experience, communicate

A community of pioneers

Make a significant difference!