

Biodiversity measurement and valuation for improved decision making

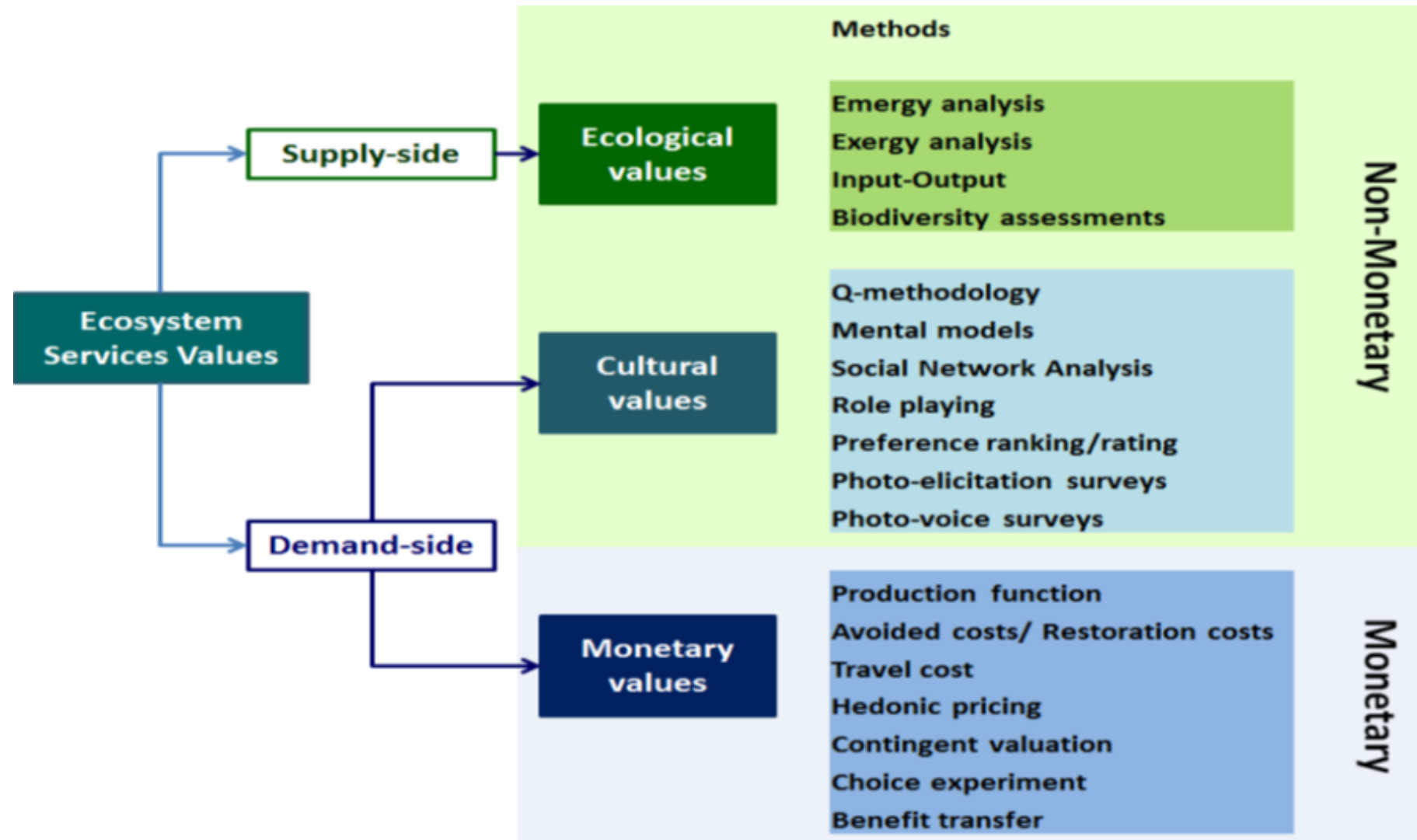
SBSTTA 21 Side-event “Mainstreaming biodiversity in the manufacturing sector”

Joël Houdet, Ph.D.

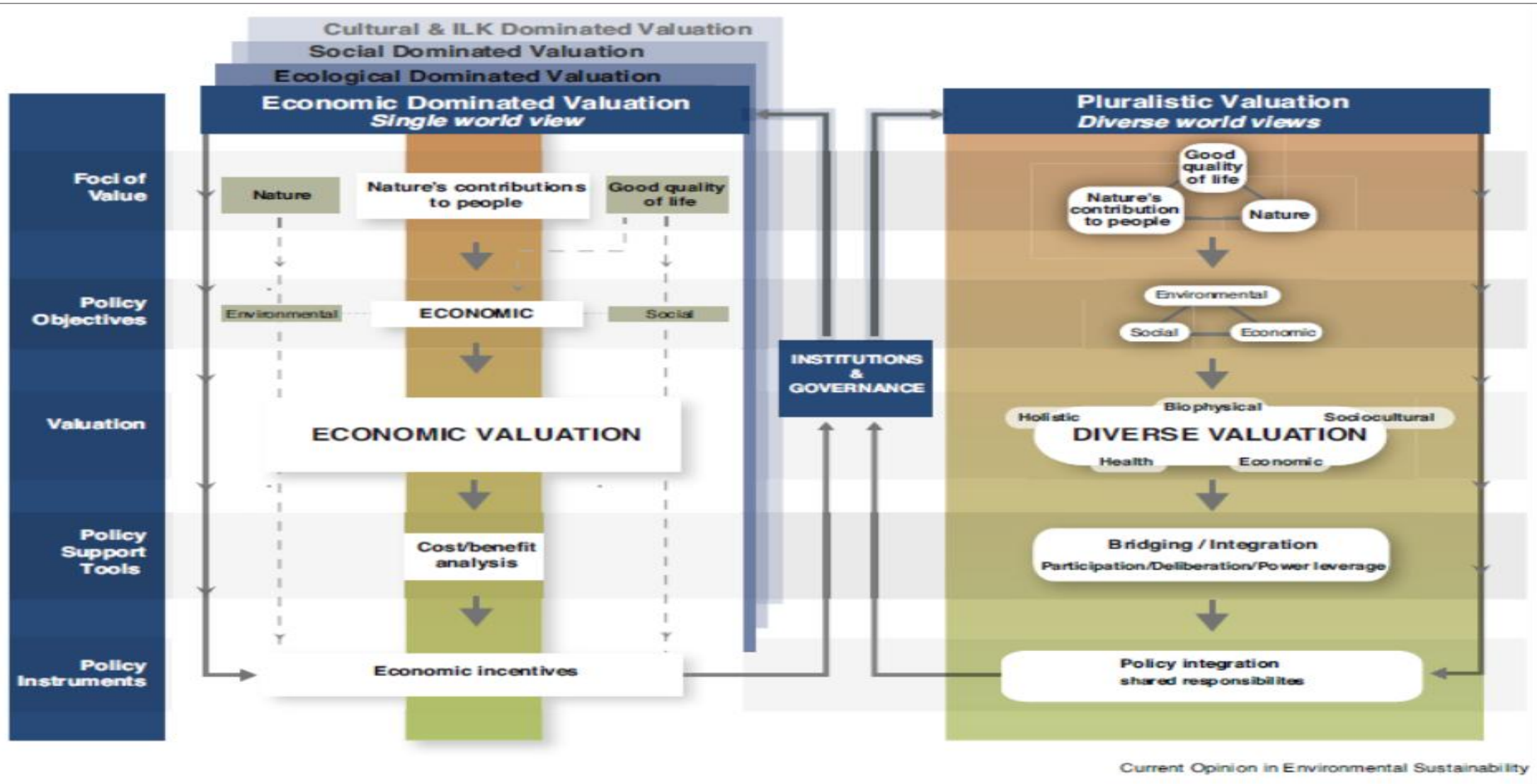
December 11, 2017



Non-monetary and monetary valuation methods and value-pluralism (Gómez-Baggethun *et al.*, 2014).



From single world views in valuation towards pluralistic valuations (Pascual *et al.*, 2017)



Natural Capital Protocol (July 2016)






- Natural Capital Protocol
- A high-level guide for executives and stakeholders

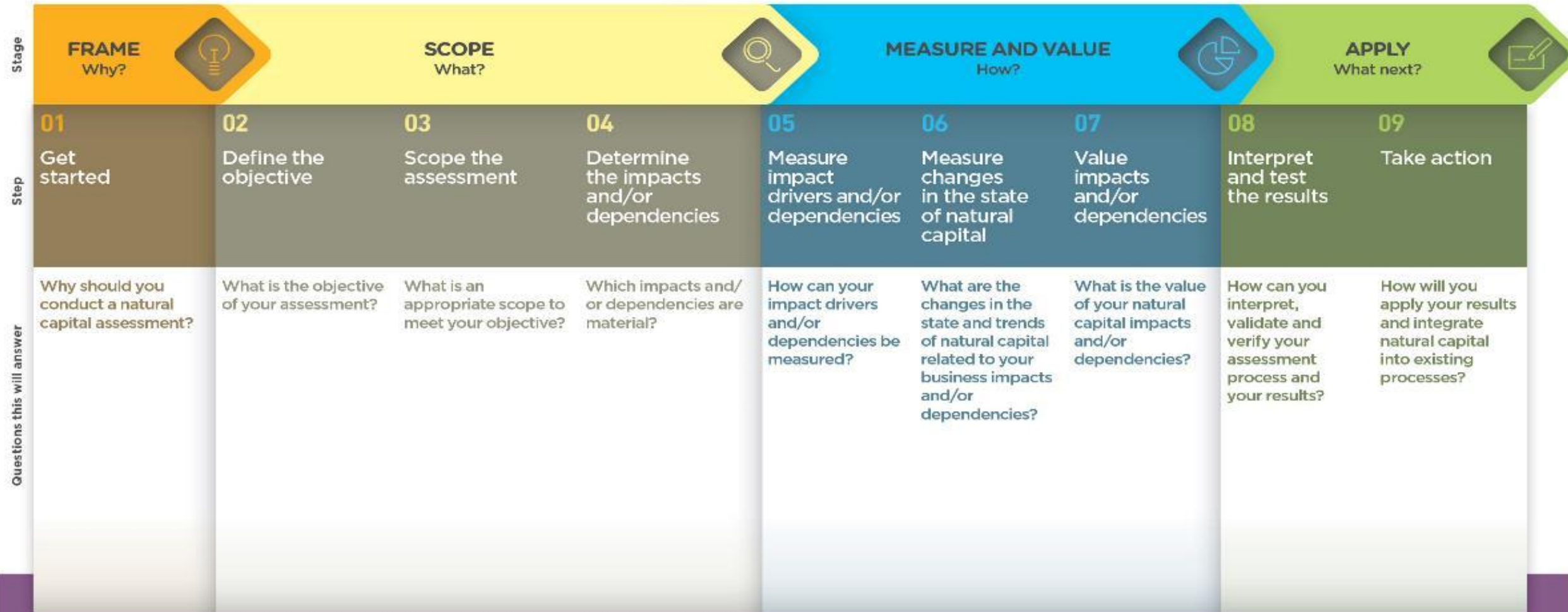


- Sector guides for Food & Beverage + Apparel
- Business engagement & pilot testing

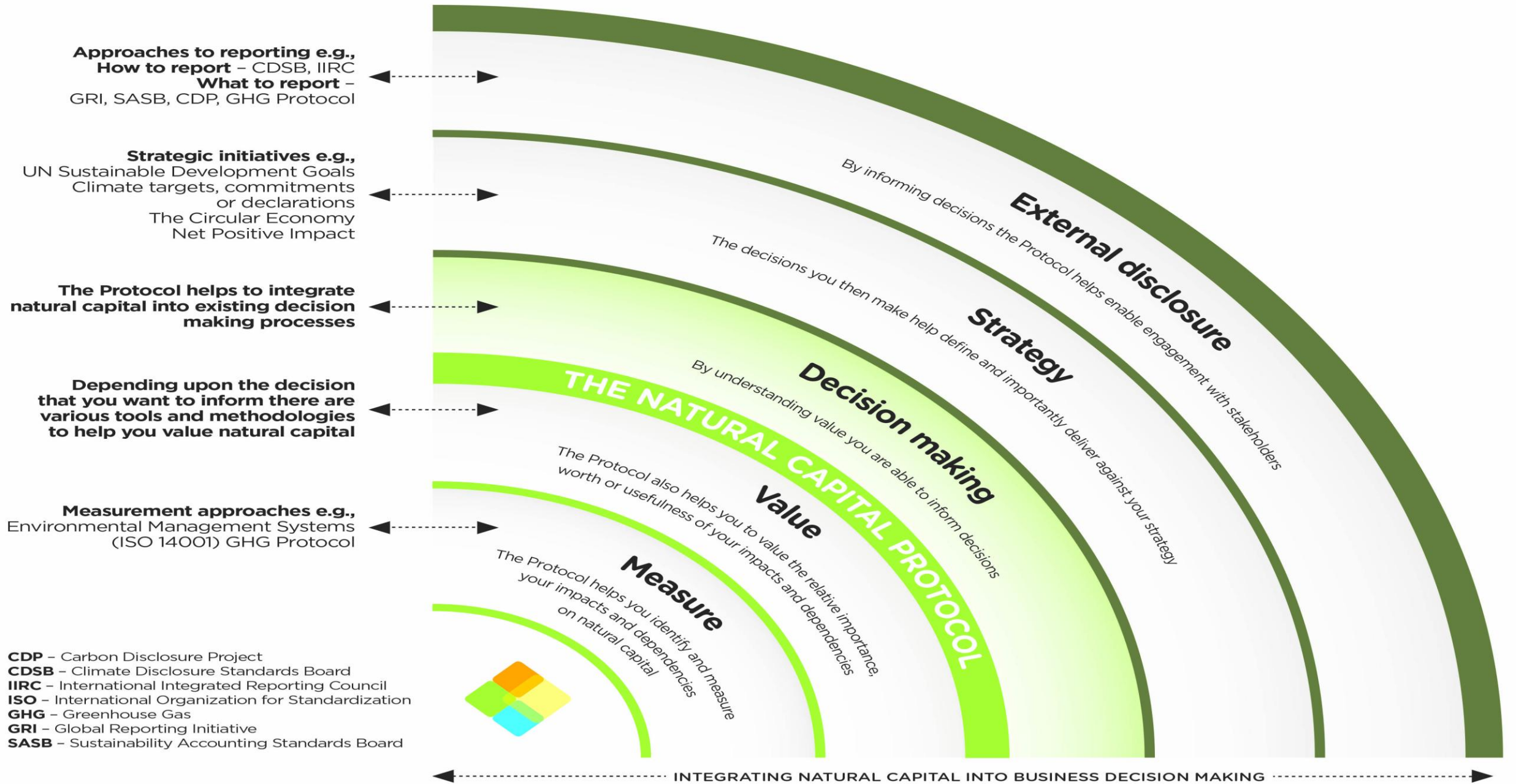
Values of natural capital for Business and Society: Dependencies & Impacts (NCP 2016)

	Value to business	Value to society
Impacts	<p>Business Impacts Costs/benefits to the business of its own impacts</p> 	<p>Societal Impacts Costs/benefits to society of business impacts</p> 
Dependencies	<p>Business Dependencies Costs/benefits to the business of its dependencies</p> 	<p>Dependencies that results in societal costs/benefits are the same as impacts</p>

The Natural Capital Protocol Framework (NCP 2016)



PRINCIPLES: Relevance, Rigor, Replicability, Consistency



This landscape is not exhaustive. The Natural Capital Coalition will continue to explore the landscape as it evolves.

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