

# A Simple Approach

We help corporations get projects on the ground

We recognize conservation efforts

We tell everyone

























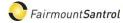






















































































































































































































































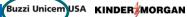






































































































































































































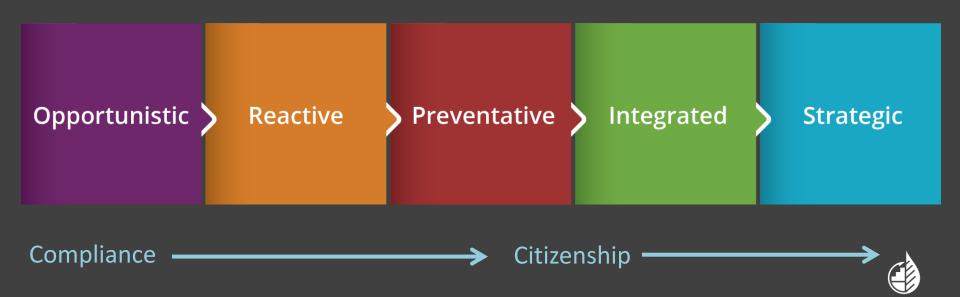








### Corporate engagement with conservation deepens along a spectrum both citizenship and compliance



COUNCIL



### Companies engage in meaningful conservation activities for one of 16 business reasons.







## SBSTTA Suggested Approaches

**Strategic Planning** 

Policies and Regulations

**Spatial Planning** 

Site based approached

Supply chain measures









#### GENERAL MOTORS







#### Thank you.





