



WILDLIFE
HABITAT
COUNCIL

SBSTTA 21 side-event: Mainstreaming in the manufacturing sector



@OGormanWHC

A Simple Approach

We help
corporations get
projects on the
ground

We recognize
conservation efforts

We tell everyone







Corporate engagement with conservation deepens along a spectrum both citizenship and compliance



Companies engage in meaningful conservation activities for one of 16 business reasons.



SBSTTA Suggested Approaches

Strategic Planning

Policies and Regulations

Spatial Planning

Site based approaches

Supply chain measures





GENERAL MOTORS





Thank you.



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