

Webinar: Developing trade supportive of biodiversity
conservation and sustainable use

CBD Communities of Practice Webinar Series

Setting the scene: Linkages between trade and biodiversity

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➤ Trade is deeply intertwined with biodiversity

DEPENDENCE

Biodiversity underpins production, food systems, raw materials and livelihoods. Biodiversity-based trade reached about \$3.8 trillion in 2024 (17,3% total trade).

In 2024, biodiversity-based trade accounted for **17.3%** of global exports, valued at **\$3.8 trillion**, representing 6.8% of world GDP.

PRESSURES

Trade can contribute to habitat conversion, overexploitation, pollution and invasive alien species. Around 30% of the global biodiversity footprint is embedded in commodity trade.

30%

of the global biodiversity footprint is embedded in international commodity trade.

OPPORTUNITY

Trade can promote / enhance sustainable production and demand, market incentives, standards/VSS, finance, technology, but it requires policy alignment / coherence.



Kunming-Montreal
GLOBAL BIODIVERSITY FRAMEWORK



Trade and BioTrade's contribution to the Kunming-Montreal Global Biodiversity Framework and synergies with the other Sustainable Development Goals



➤ Trade – an indirect driver or part of the solution to biodiversity loss?



TRADE POLICY

Trade policy pathways to support KMGBF implementation

POLICY PATHWAY	EXAMPLES OF MEASURES & INSTRUMENTS	CONTRIBUTION	EXAMPLE OF KM GBF TARGETS
1 WILDLIFE TRADE & BORDER MEASURES	CITES related: permits, NDF, wildlife M & X controls, licensing, customs, biosecurity	Legal, sustainable and traceable wildlife trade; prevent illegal trade, and prevent & control invasive alien species	5, 6, 7, 21
2 TRADE AGREEMENTS & MARKET ACCESS	FTAs / RTAs, tariffs, export promotion strategies	Market access and cooperation; reduce tariff escalation; biodiversity provisions	5, 10, 14, 16, 19, 20
3 VALUE-CHAIN RULES	VSS, labelling, traceability, disclosure, due diligence, mandatory requirements	Shift production and sourcing; improve quality, transparency and market credibility	10, 13, 14, 15, 16, 21
4 INCENTIVES & FINANCE	Subsidy reform, positive incentives, trade finance, government procurement..	Reward sustainable use, local value addition and circular production	9, 10, 18, 19
5 ABS, IP	Prior informed consent, mutually agreed terms, origin disclosure, GIs	Capture and distribute value from genetic resources and biodiversity-based innovation	13, 22, 23
6 CAPACITY, DATA & POLICY COHERENCE	technology transfer, impact assessment, Stas (TraBio)	Enable compliance, diversification, monitoring and evidence-based policy	14, 19, 20, 21, 22

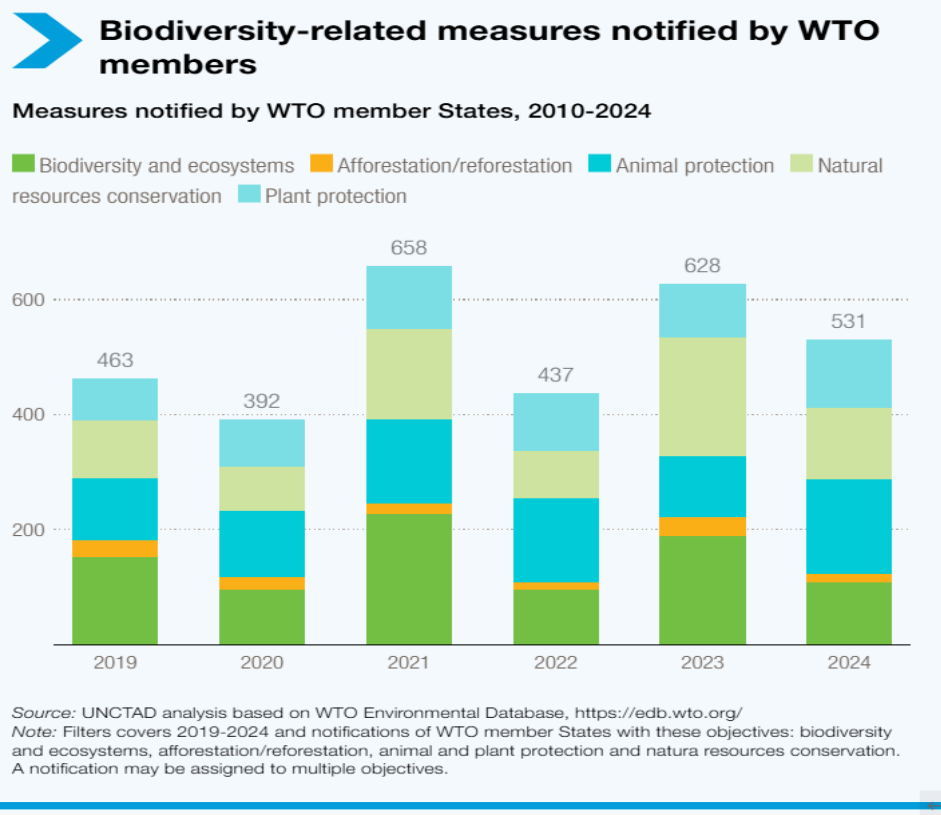
➤ Sample of biodiversity & trade-related policies, instruments and measures in practice

Trade agreements:

- WTO Agreement on Fisheries Subsidies
- FTA/Regional/bilateral trade agreements

- Multilateral / Environmental Agreements
- NBSAPs and the Global Report on Collective Progress in the Implementation of the KMGBF

Sample of trade measures and instruments in the Global (second draft)



KMGBF TARGET	TRADE & BORDER	STANDARDS & RULES	PERMITS & QUOTAS	TRACEABILITY	ASSESSMENT	INCENTIVES
Target 5	●		●			
Target 6	●	●			●	
Target 7	●	●				●
Target 9	●					
Target 10						
Target 13	●					
Target 14		●			●	●
Target 15				●	●	
Target 16		●				●
Target 17	●	●	●		●	
Target 18						●

Focused on invasive alien species, wildlife enforcement and ABS, but also on production, business disclosure, consumption, biosafety, pollution and incentives.

➤ Examples at the global, regional, national levels



Product and sector platforms, clusters, initiatives (multi-stakeholder)

Cocoa, coffee, carnauba, guaiac.

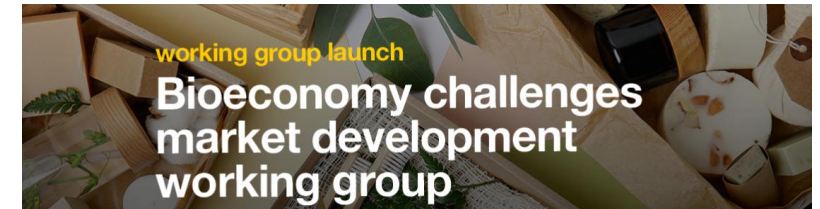
Wildlife / CITES-listed spp



International Consortium on Combating Wildlife Crime



Marine species



National Commission
BioTrade Promotion in
Peru



BioPANZA - BioProducts
Advancement Network
South Africa



Building bridges between trade and biodiversity communities

- Common objectives / problems / priorities
- Collective action and co-creation
- Trusted exchange
- Shared language



Win-win situation for all members

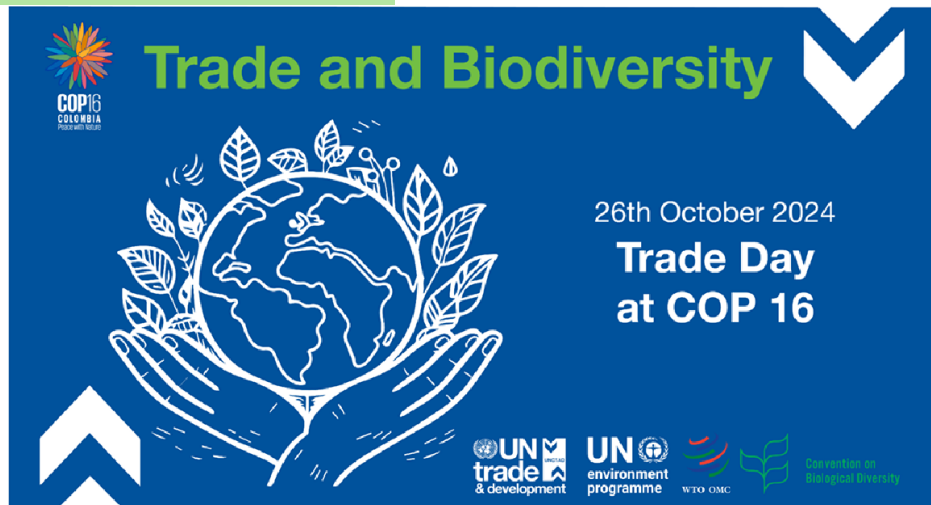
What is next: Trade and Biodiversity Community of Practice?

CONNECT

EXCHANGE

CO-CREATE

MAKE
KNOWLEDGE
USABLE



COP16 Decision 16/13 calls for
sector-specific communities of
practice

Thank you!

