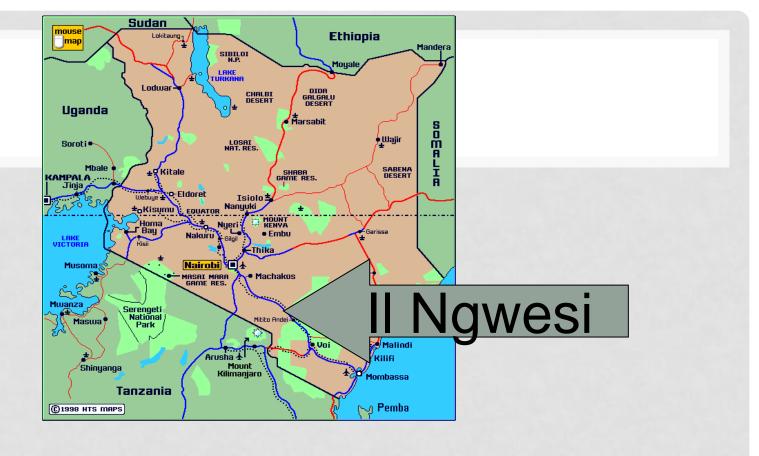
# IL NGWESI GROUP



RANCH



LOCATION: THE GROUP RANCH IS LOCATED IN THE ARID AND SEMI-ARID FOOTHILLS OF MUKOGODO RIDGES IN LAIKIPIA COUNTY, BORDERING ISIOLO COUNTY TO THE EAST AND NORTH OF LEWA WILDLIFE CONSERVANCY IN NOTHERN KENYA

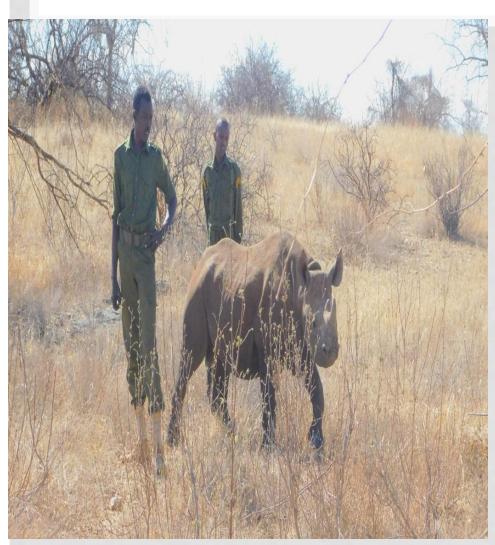
## VISION: INTEGRATING COMMUNITY DEVELOPMENT AND SUSTAINABLE ENVIRONMENTAL MANAGEMENT

MISSION; To improve livelihoods by the generation of income through eco-friendly activities in order to conserve wildlife and its habitat, uphold the Maasai culture and develop local communities.s





### IL NGWESI VISION



#### **Reducing Human Wildlife conflicts**

- Advocating for peace talks in the neibouring communities through partners like NRT.
- Patnernering with the Kenya Wildlife Services.
- > 10kms square has been set aside as a core area for the wildlife.
- Acquisition of land management – To reduce pressure in the conservation area.
- Through its trained Armed security Rangers.

#### **INCOME GENERATING ACTIVITY**

- > Health Facilities There are at least 5 clinics out of the 7 neibourhood.
- Education- Schools were build in all the 7 neibourhood and at least 2 secondary schools for high school students are running.1.5million ksh of the conservation fee is given to students in form bursaries annually.
- Community development activities through job creation at the lodge, women empowerment through beadwork, Greenhouses, aloe project and micro credits.
- Contributing to the Kenyan economy through monitary income-- Kenya Tourism Board

#### **ECO LODGE**

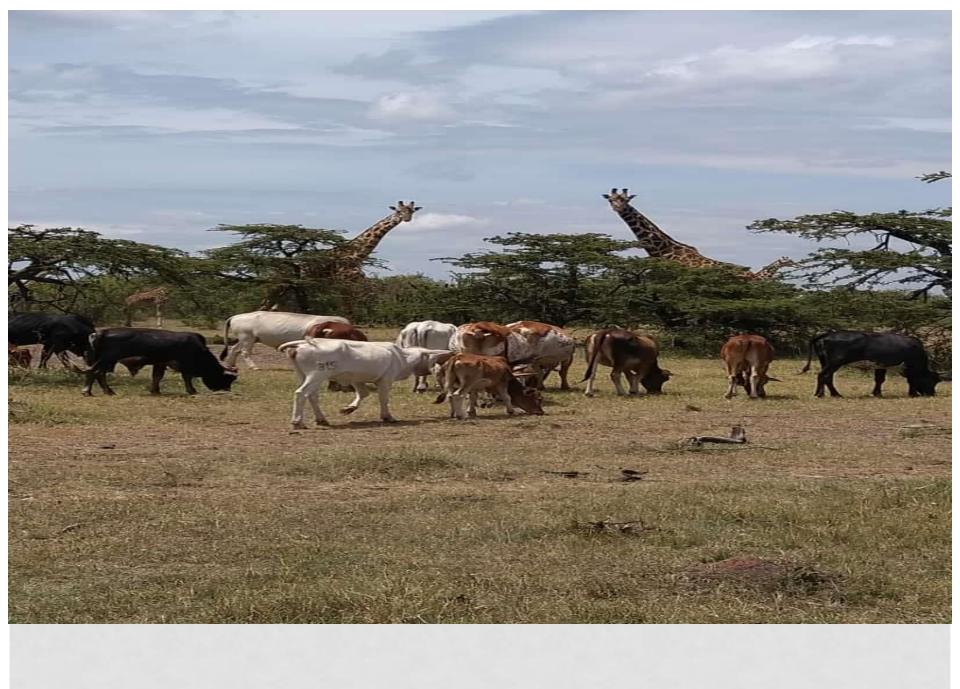
- Established on an 8,645-hectares of community land 22 years ago the unique initiative contributes to the following:
  - > Balances the needs of local pastoralists with wildlife conservation and its operation.
  - ➤ Being One of the pioneering and most successful of Kenya's Local community-owned ecotourism initiatives, it offers a chance of community exchange programs around the globe. On local grounds other local programs within NRT networks have visited ilngwesi for replication models.
  - ➤ With its six Bandas the lodge has been a great source of income for the community as well as marketing ilngwesi Brand all over the world.



## **CULTURE AND NATURE**



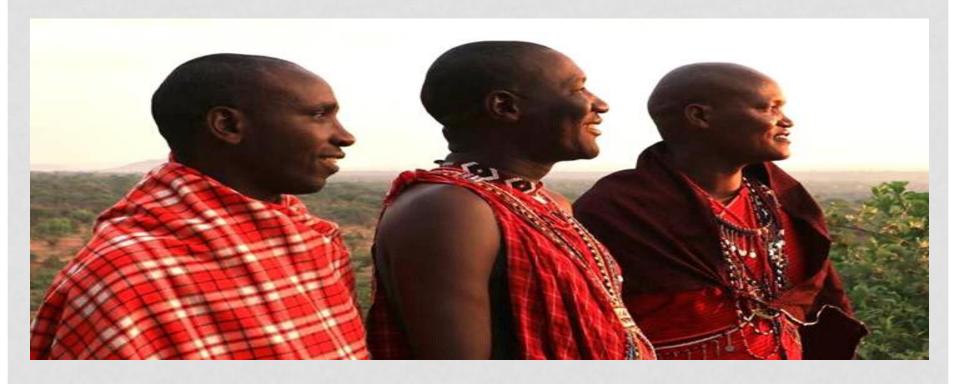
- Being dominantly pastoralist they eat livestock thus no reason to kill the wildlife.
- Deep rooted culture that is spearheaded by the council of elders.
- Cultural norms i.e the dress code while welcoming guests to the lodge .Cultural boma



## MAIN MESSAGES FROM MY STORY:

- Wildlife and humans need land- we must learn to share and make space for all of us
- Communities need to strengthen their livelihoods to live in harmony with nature- we must support them to achieve this
- Strong livelihoods = less wildlife poaching
- Women are guardians of biodiversity, culture and family values- they should be well represented and recognized
- Culture defines our identity and wellbeing- we must be proud of it and embrace it

#### YOU ARE INVITED TO IL NGWESI ECO LODGE



- PREPARED & PRESENTED BY REISA KASOO
- Email; info@ilngwesi.com
- Website: WWW.INGWESI.COM
- THANK YOU